



Vocal Empowerment for Women in Leadership

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For Target Markets Conference

April 19, 2016



YOUR Vocal Impact Goal

1. Choose your target audience: Write the name of a person or group with whom you want to communicate more effectively, or whose respect you want (and deserve!)
2. Write 3-5 qualities that you want those people to recognize in you.
3. Think: What do those qualities *sound like?*



Research: Women & Mentoring

Purvanova & Richardson-Undheim study findings

- Mentoring still somewhat gender-segregated
- Women's careers seem to benefit more from mixed mentoring than single-gender mentoring



Next Step Questions

- Why?
- How can we strengthen our effectiveness as mentors?
(And our own personal success?)



A Game of Inches





OUR “Inches”

Communication

- Our skill and effectiveness
- Mentoring others' communication skills



Credibility and Speech

7%

Verbal

Are your words accurate, relevant, and diplomatic?

55%

Visual

Does your physical appearance reinforce or contradict your meaning?

38%

Vocal

Does your voice support or undermine your intention?

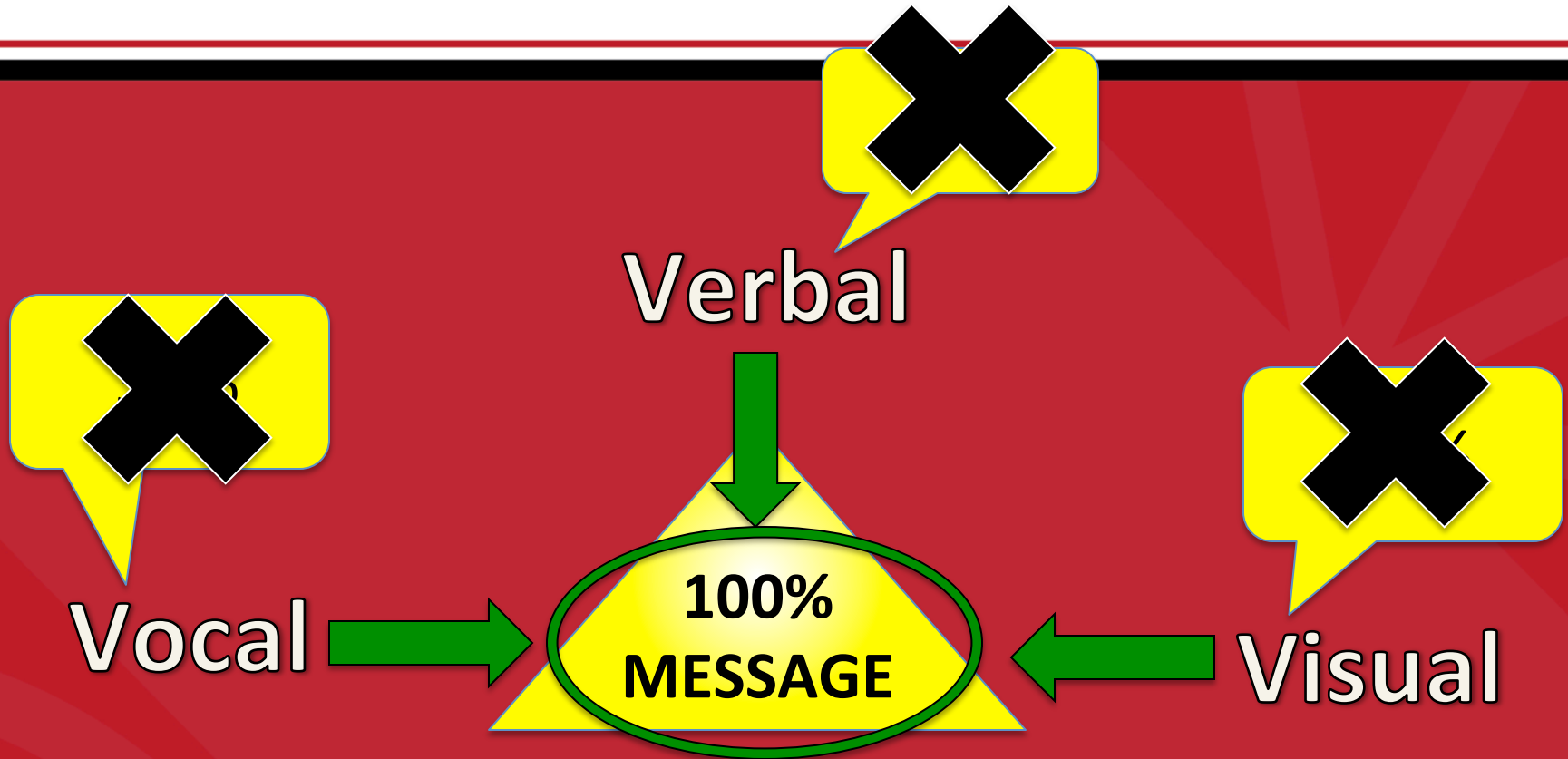
MESSAGE

Alignment → Credibility

If *NOT* aligned...



When Aligned



→ Credibility



Commanding Respect

Vocal Executive Presence

- *Command* the room
- *Connect* with the Audience
- *Close* the Deal



Self-Sabotage: 4 Pitfalls to Avoid



i.e. 4 crucial inches to take back

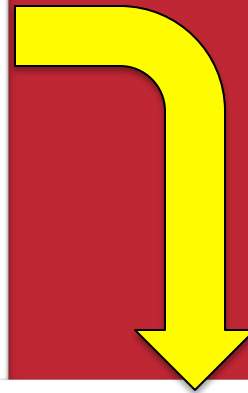
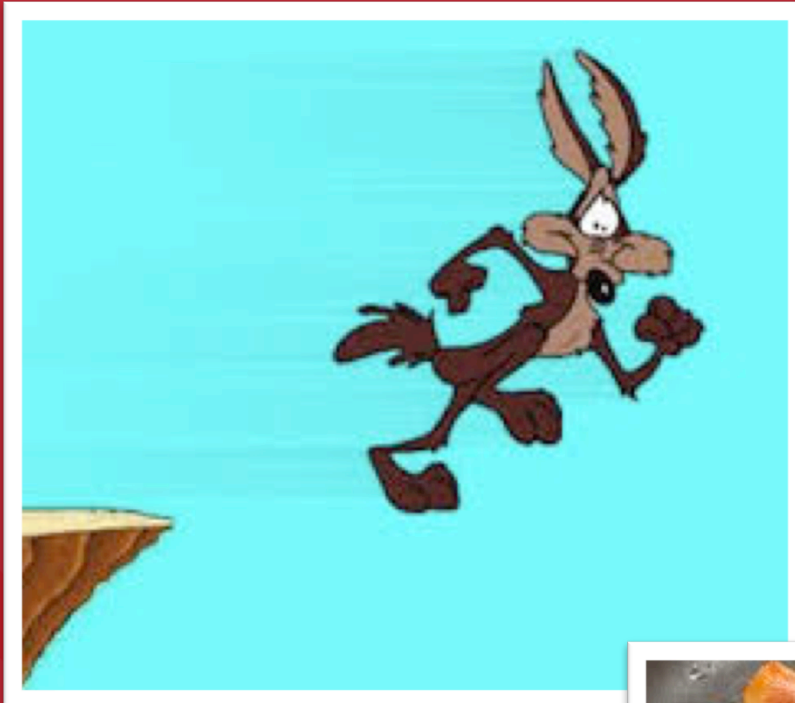


1. Vocal “Fry”



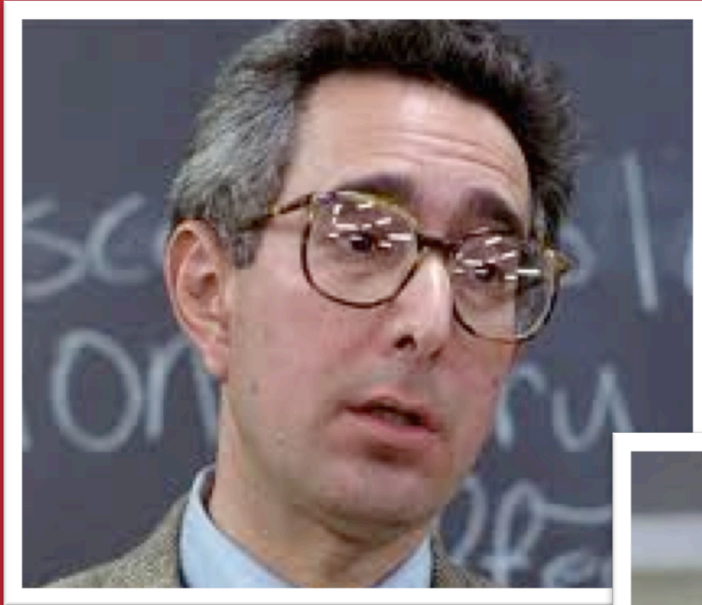


2. The Vocal Cliff





3. Monotony (lack of vocal interest)





4. Up-speak





Bonus Pitfall: Grammar!



*"That's an excellent suggestion, Miss Triggs.
Perhaps one of the men here would like to make it."*



Discussion: Debrief

- Big take-aways regarding your own “inches” and making your vocal impact
- Big take-aways regarding mentoring others (especially women) to win the game of inches



For More Information

- Website: www.vocalimpactproductions.com
- Free audio/video/print resources
- Self-study audio & webinar programs
- Mailing list
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Thank you!

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