



## Capital Markets and (Re)insurance

Prepared for the 2016 Mid-Year Meeting



Program Administrators Association

April 18, 2016

Craig Hupper  
chupper@transre.com  
(212) 365-2180

- Some historical context – how did we get here?
- The investor view – why (re)insurance?
- The (re)insurer/sponsor view – why capital markets?
- What does all this mean for program managers?
- Some vocabulary and definitions:

*Collateralized Reinsurance* – contract secured in full at inception

*Industry Loss Warranty (ILW)* – contract triggered by industry financial loss metrics

*Sidecar* – investor co-investment in sponsor's/manager's underwriting results

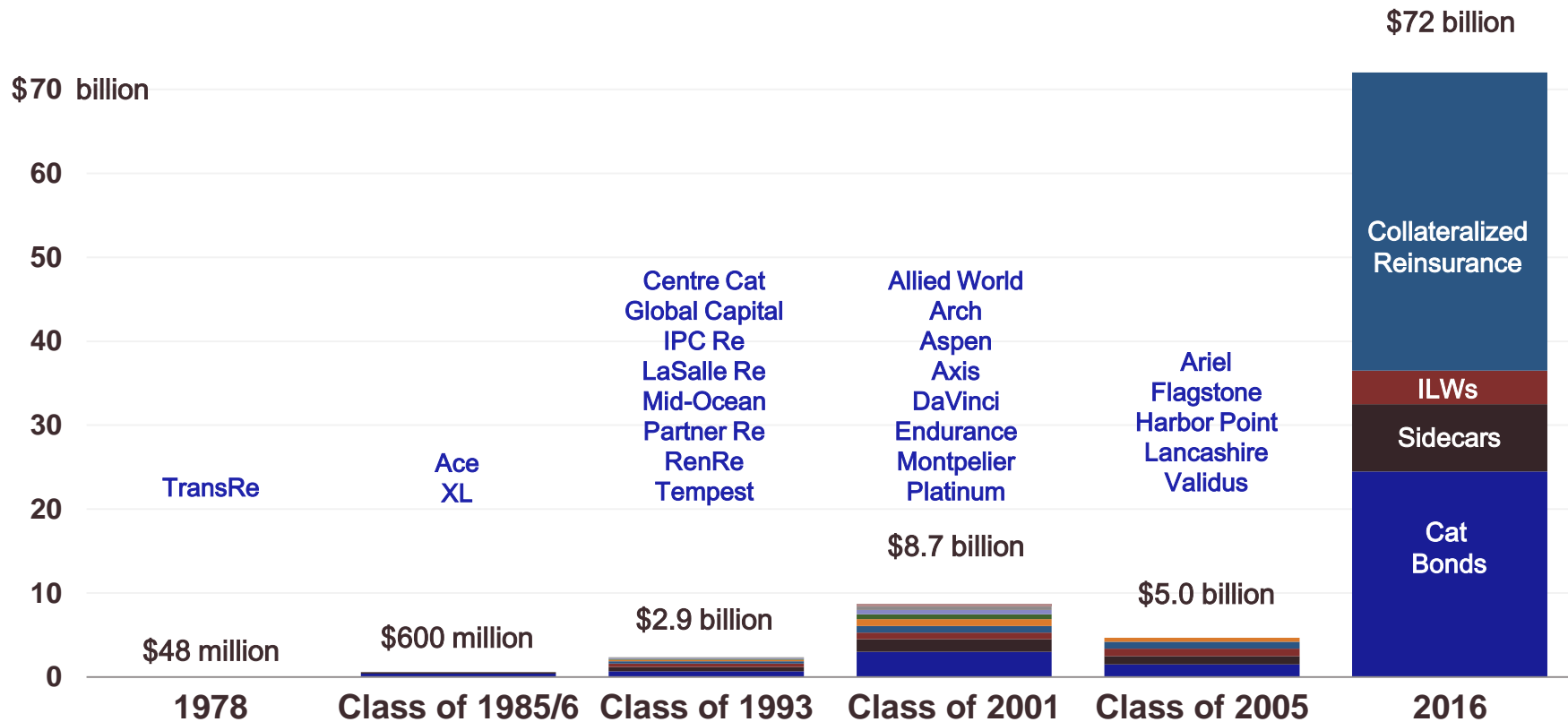
*Catastrophe Bond* – security transferring specified risks from (re)insurer to investors

*Hedge Fund Reinsurer* – hybrid combining reinsurance underwriting + alternative asset management

***What's in a name? It's all capital.***

# Capital Markets and (Re)insurance – Some Historical Perspective

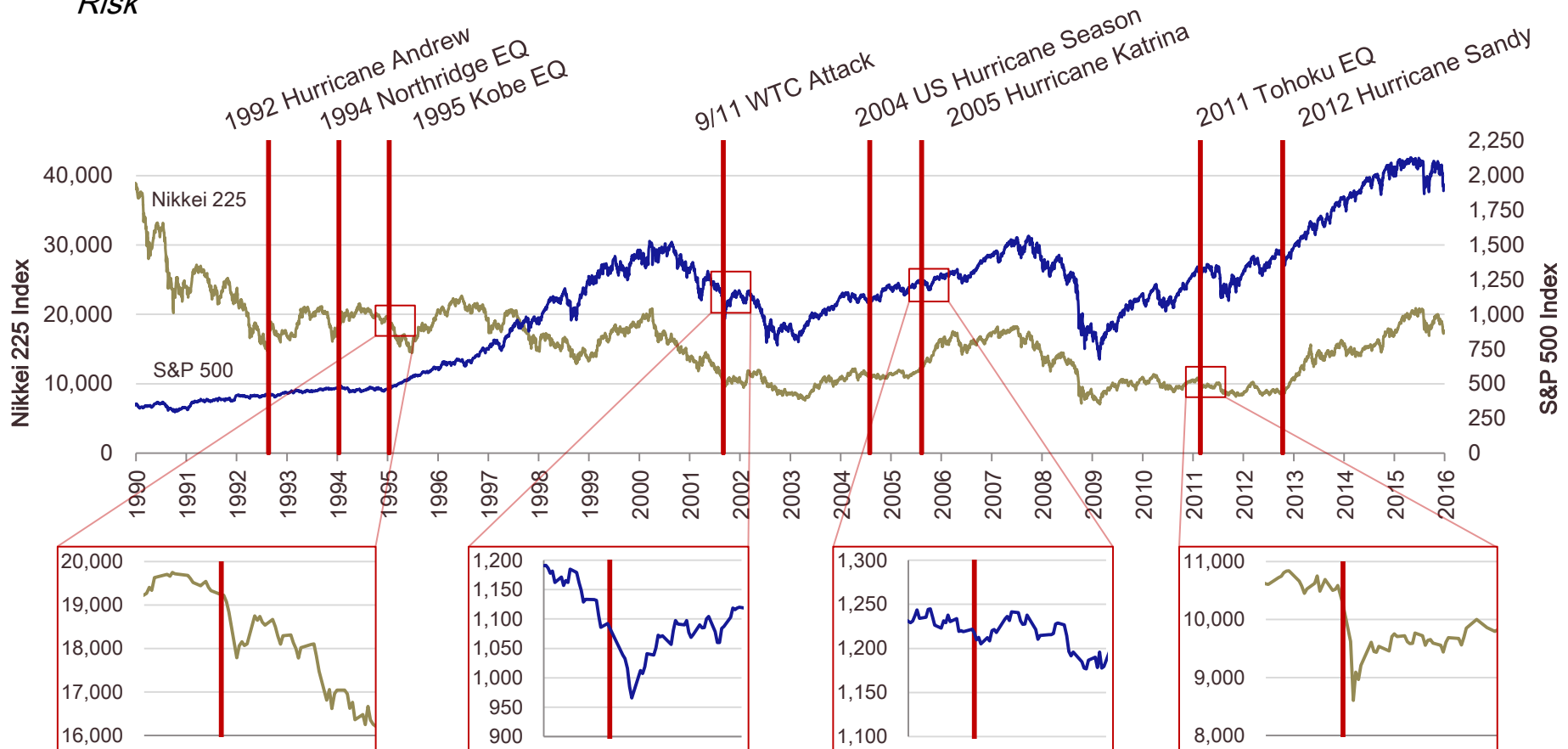
- Capital markets and (re)insurance have long worked together via equity investment
- Recent developments involve direct securitization of catastrophe, other risks



Source: Aon Securities, Goldman Sachs, Guy Carpenter, TransRe

- 1973**     *An Inquiry into the Feasibility of a Reinsurance Futures Market*  
(Goshay & Sandor, Journal of Business Finance)
- 1990**     Chicago Board of Trade announces plan to trade insurance futures
- 1992**     CBOT trades catastrophe futures and options following hurricane Andrew
- 1997**     USAA places first large catastrophe bond, *Residential Reinsurance Ltd.*
- 1998**     First dedicated catastrophe bond fund formed
- 2005**     First publicly disclosed loss to a cat bond, *Kamp Re 2005 Ltd.*
- 2016**     ~\$72 billion of investments outstanding

- Demonstrated “low-beta” asset class, with minimal correlation to the broader market
- *“The results suggest that CAT risks are basically uncorrelated with these other asset classes [stocks and bonds]. . . . Our findings . . . have an important implication for portfolios: adding CAT risk products improves overall portfolio performance.” – Froot et al., July 1995, The Emerging Asset Class: Insurance Risk*

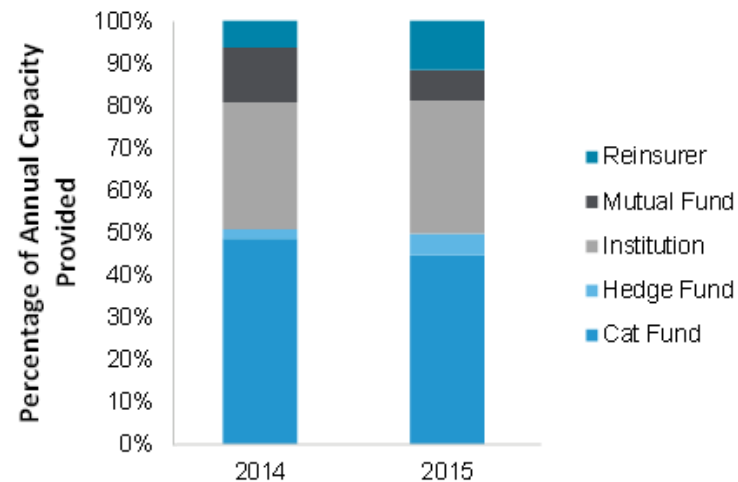


Source: Bloomberg

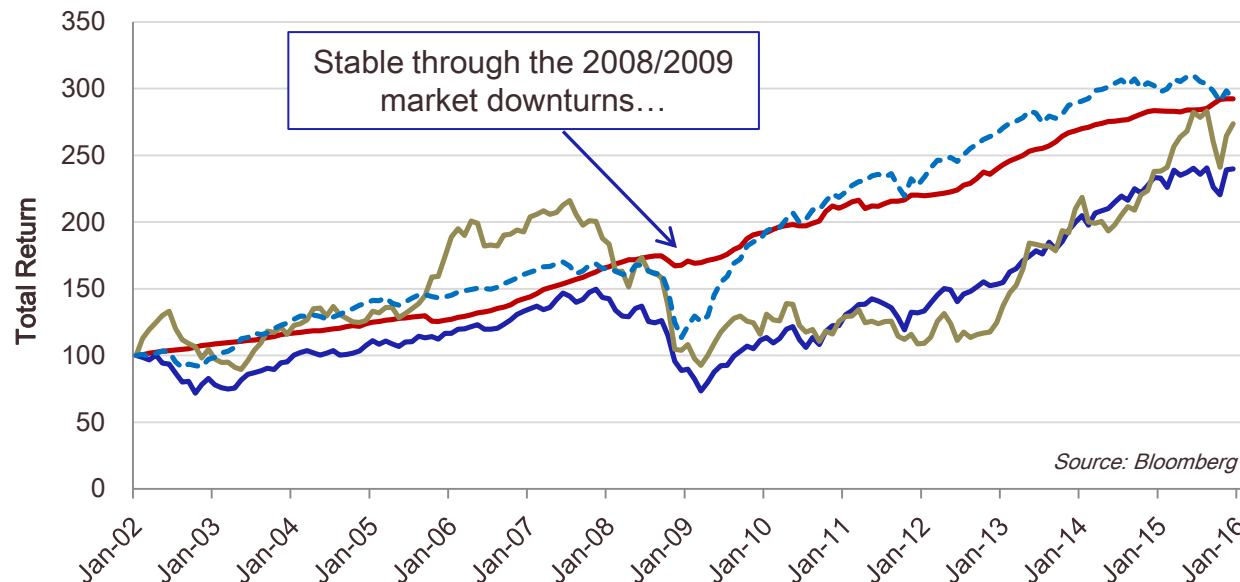
Note: Magnified charts reflect daily data for the period 30 days prior to an event occurrence and 60 days following.

- Established risk-linked securities market since its founding in 1997, now estimated at \$72 billion, and tested through catastrophe events (Katrina, Tohoku, Sandy) and credit events (2008/2009)
- Cat bond market returns have surpassed equity returns from 2002, and demonstrated their value as a broader market hedge during the 2008/2009 credit crisis
- Market participation from a wide range of investors: pension funds, sovereign wealth funds, endowments, mutual funds, high net worth individuals, and hedge funds

### Risk-Linked Securities Capacity by Investor Type



Source: Aon Securities



Source: Bloomberg

... and outperformed equity indices from 2002

- Aon All Cat Bonds
- S&P 500
- Nikkei 225
- Barclays Corporate High Yield

Note: Aon Securities' analysis of investor category includes only those transactions on which the firm participated



Global Pension Funds  
Assets Under  
Management  
>\$35 Trillion

**Total Reinsurance Capital \$565 billion**

Alternative Reinsurance Capital \$72 billion

## Uncorrelated Third-Party Capital

- Low frequency/high severity/high correlation *for reinsurers* → catastrophe reinsurance is capital-intensive (rating agency capital, economic capital)
- Third-party investor portfolios benefit from addition of (uncorrelated) catastrophe risk

## The (Re)insurer Value Proposition

- Third-party capital combined with reinsurer equity capital strengthens reinsurer's market position → more influence on terms, additional opportunities, efficient capital
- Infrastructure and relationships to access third-party capital and business post-event

- Secular industry shifts/challenges:
  - disintermediation
  - cost of capital/capital efficiency
  - gap between insured/economic losses
  - need for new product development
- Originate, underwrite, analyze, price and distribute portfolios of risk – move closer to original sources of risk and ultimate capital providers
- Homogenized, discrete risk units + underwriting skills + balance sheet → powerful, mutually beneficial combination



# Alternative Capital: The Industry As It Undergoes Secular Change

William M. Jewett

# “Hedge Fund Re” -- The Initial Model

- Offshore Domicile
- \$500 Million+ in Capital
- Best’s Rating: A-
- Nimble, Agile, and Highly Regarded Management Teams
- Outsourced Administrative and Other services
- Open Market Reinsurer with Primary Focus on Low-to-Moderate Volatility Liability Business
- IPO within 36 months
- Hedge Fund Asset Management, i.e., Expected Return on Assets Greater than Traditional Reinsurers

# “Hedge Fund Re” -- The Evolving Model

- Alignment with a Sponsoring Company
- Best’s Rating: Not Required
- Sponsoring Company to Contribute Significant Capital and Sufficient Premium
- Administrative and Select Other Services Provided by Sponsoring Company
- Access to Open Market Business NOT Critical
- Many Companies have Formed, Tried and Failed, or are Undergoing a Process

# Investors: The Opportunity

- Results should largely track the returns on the assets under management
- The “float” associated with premium provides a gearing mechanism
- Tax efficient
- Operationally efficient
- Liquidity once public
- Potential to trade at a multiple of book
- Possible access to an enhanced investment strategy given different liquidity considerations
- Entity has an option to significantly enhance return when reinsurance market improves through ability to source attractive business and/or through enhanced multiple-to-book

# Hedge Funds: The Opportunity

- Permanent capital, with investor liquidity provided through an IPO
- Tax efficient
- Operationally efficient
- Ability to access “float” associated with liability lines of business, amplifying AUM and ROE.
- Expanded “product offering” to investors and potential investors
- Potential to enhance investment strategy given different liquidity considerations
- Limited risk of substantial economic loss from reinsurance risk
- AUM could substantially increase if reinsurance market improves

# Hedge Fund Re: The Opportunity ?

- THIRD POINT RE
  - Shares have fell 13% since going public in August of 2013
  - Investors in Third Point Capital are up 11%
  - Third Point Re has paid \$98 million of asset management fees
- GREENLIGHT RE
  - Since May of 2007 shares have increased 14%
  - Investors in Greenlight Capital are up 50%
  - Greenlight Re has paid \$280 million of asset management fees

# “New” Capital and Secular Change

( or Capital is Cheap and Plentiful – Who Controls the Risk is the Winner)

- NEPHILA
  - Partners with AmWins for 10% of All “Shared and Layered” Primary Property Business
  - Provides U.S. Property Capacity to MGA Technical Risk Underwriters
  - Permission from Florida ORI to Participate in Citizens’ Take-Out Policies
  - Establishes MGA Velocity Risk Underwriters Offering HO and Small Commercial
- HAMILTON RE
  - Focus on both Reinsurance and Insurance, with Insurance Business Headquartered in Princeton
  - Relationship with AmWins to Provide Small Commercial Lines Risks
- Watford Re/Arch
  - Establishes Watford/Europe to write UK Motor, and have entered the U.S. E&S Market