



# The Impact of Models On Carriers and Program Administrators

Scott Hanson – Division President, AmRisc

Tim Singletary – President, American Coastal

Eric Powell – Team Manager, AmRisc





# Background

- Formed in 2001 as wind-focused MGA
- \$650M in-force premium
  - 2/3 E&S
  - 1/3 ACIC (Florida admitted company)
- Over \$1 billion PML capacity
- \$3 billion GWP for carriers
- Paid out over \$1 billion losses
- 33% LR (21.4 % Cat)



# Overview

- Models and Market Influence on Portfolio Management and Account Underwriting
- Model Utilization – example of account underwriting and risk selection
- Portfolio Management –American Coastal example





- Catastrophe models
- Variance of model design
- Model change cycle **drives** Portfolio Management and Account Underwriting



# Models and Market Influence



## Catastrophe Models

					RisCalc
	Clasic/2	RiskBrowser	RQE	HurLoss	AmRisc
<b>When</b>	1987	1988	1980s	1998	2001
<b>Perils</b>					
Wind	X	X	X	X	X
Quake	X	X	X		X
<b>Version</b>	13.0 2011	11 2011	13 (Fall 2012)	5.0 2011	N/A



## Catastrophe Models – Influencing Factors

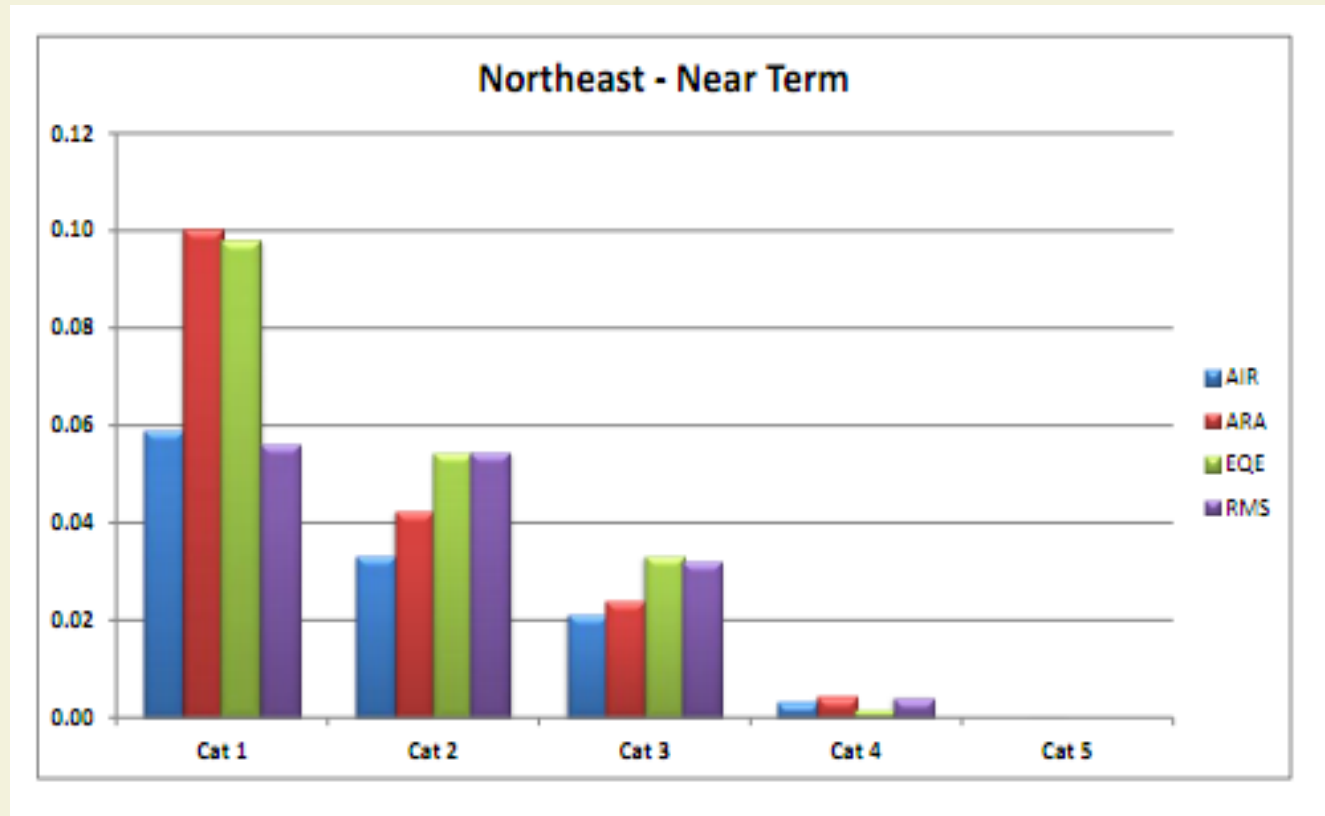
- Geography
- Storm surge
- Geometry
- Secondary characteristics
- Occupancy
- Building Codes (pre-1995, post 2001)



# Models and Market Influence

## Variance of Model Design

### Annual Landfall Frequencies\*

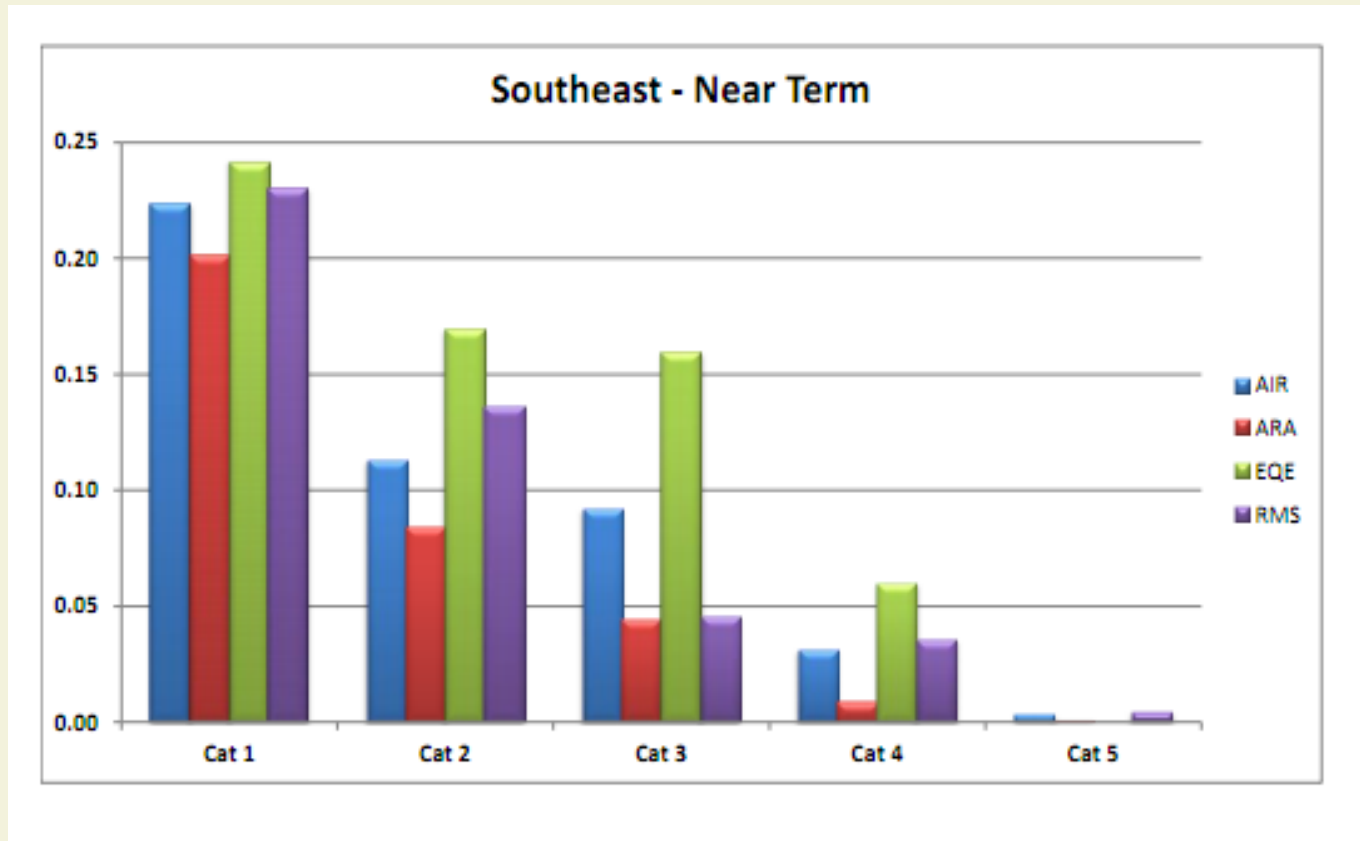


\*Source: Salient Risk Advisory Services. RAA/iSCM – Catastrophe Modeling 2012. Cat Models – The New Risk. February 14-16, 2012.



## Variance of Model Design

### Annual Landfall Frequencies\*



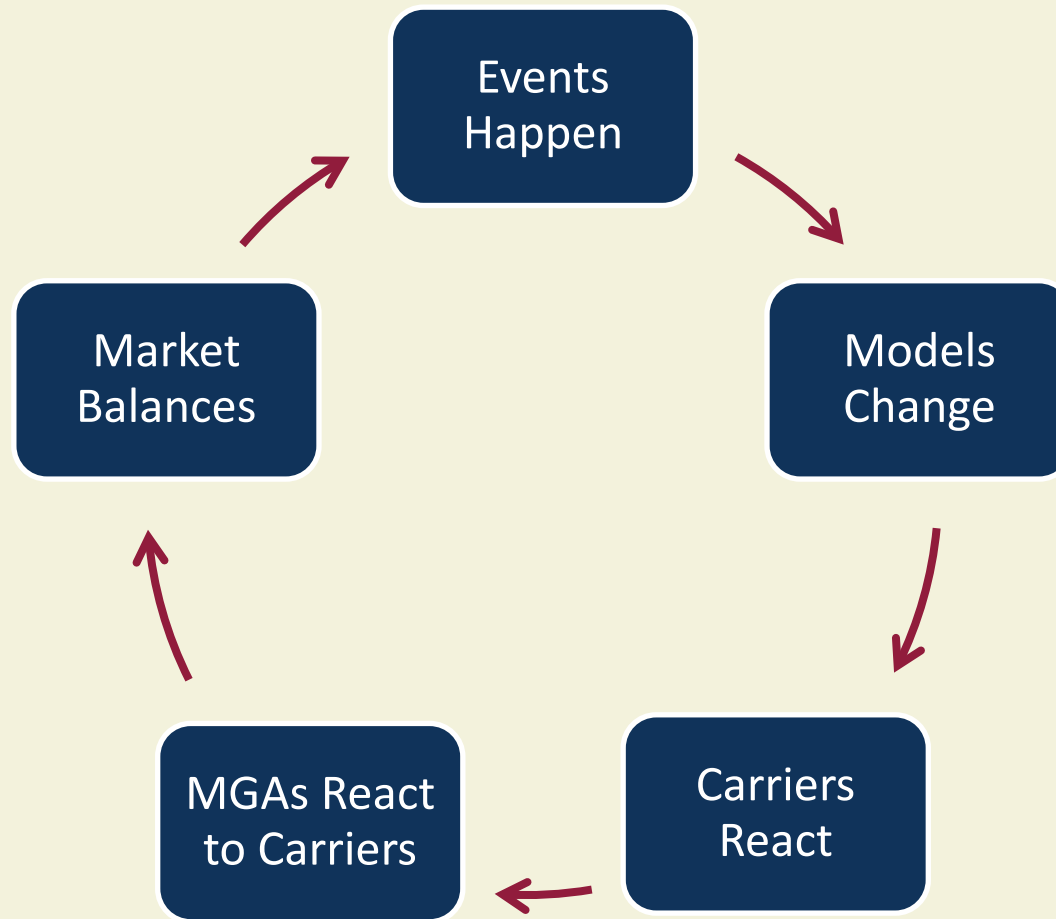
# Models and Market Influence

## Events Happen



# Models and Market Influence

## Model Change Cycle



## Hurricane Ike

September 13, 2008





# Models and Market Influence

## Models Change

### **Example: RMS v. 11**

- In 2008, Hurricane Ike produced new loss data that was applied in RMS v. 11
- RMS v. 11 reduced the effect of secondary characteristics
  - Diminished underwriting risk selection
- Changed rates of certain geographic areas
  - Texas and Louisiana & Inland properties
- Impacted certain occupancies harder (i.e., schools)
- Storm surge weighted heavily

## Carriers React & Adapt

RMS v. 11 – Carriers' PMLs grew by 100-200% overnight

- A.M. Best gives carriers time to manage
  - Some reacted immediately, others cautiously
- How carriers adapted
  - Blended model approach
  - Looked at historical vs. near-term probabilities
  - Changed storm set (frequency of large events)
  - Reduced storm surge impact when flood excluded
  - Purchased additional reinsurance





# Models and Market Influence

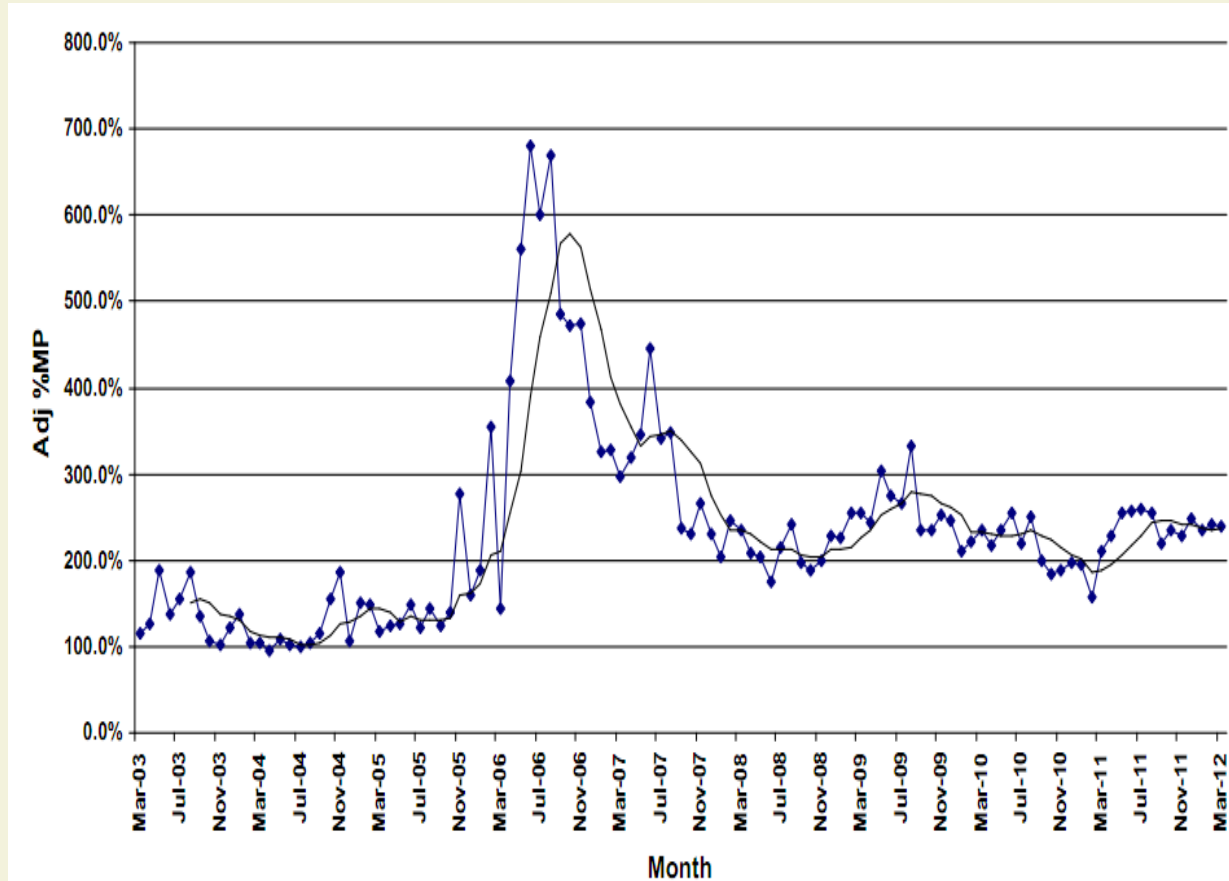
## MGA Response

### Strategy with Carriers

- Know how your Carrier manages their CAT (capital)
  - Where are they full?
  - What are their reinsurance costs (cost of capital)?
- Optimize your (their) portfolio to generate highest ROE
- Revise underwriting pricing/terms to achieve their metrics
- Stay nimble

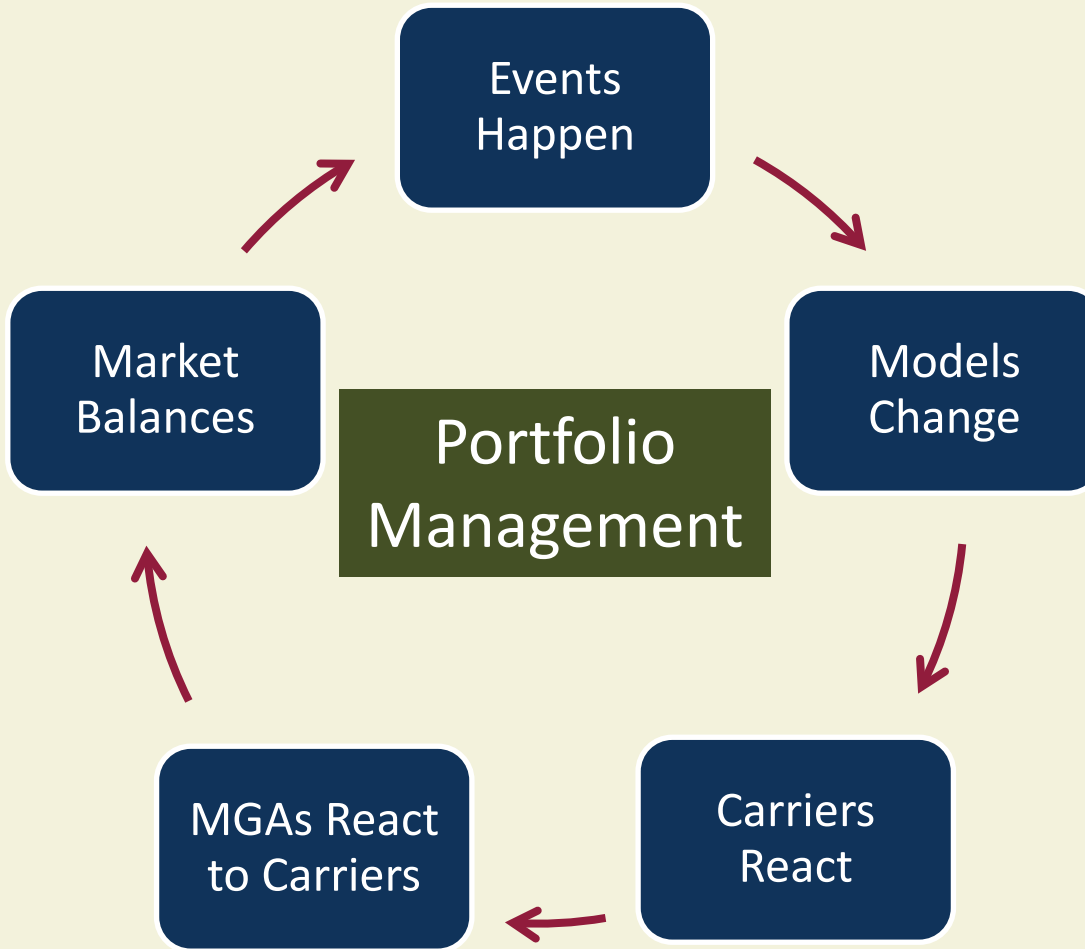
## Markets Balance

- Models can adjust (i.e., RMS v. 11 fix in January)
- Technical Pricing is managed over time



# Models and Market Influence

## Model Change Cycle



# Portfolio Management

- Utilize multiple models
- Optimize the portfolio by identifying 'drivers'
- Manage ROE
- Refine data (geocoding, inspections)
- Verify bound information (inspect, enforce)
- Set UW Guidelines to focus on target risks
- Avoid loss leaders



# Account Underwriting

- Cross check submission information
- Execute with high quality data
- Run risks through applicable Wind, EQ, Flood models
- Compare modeled results (understand their weaknesses)
- Consider effect of portfolio and ROC (ROE)

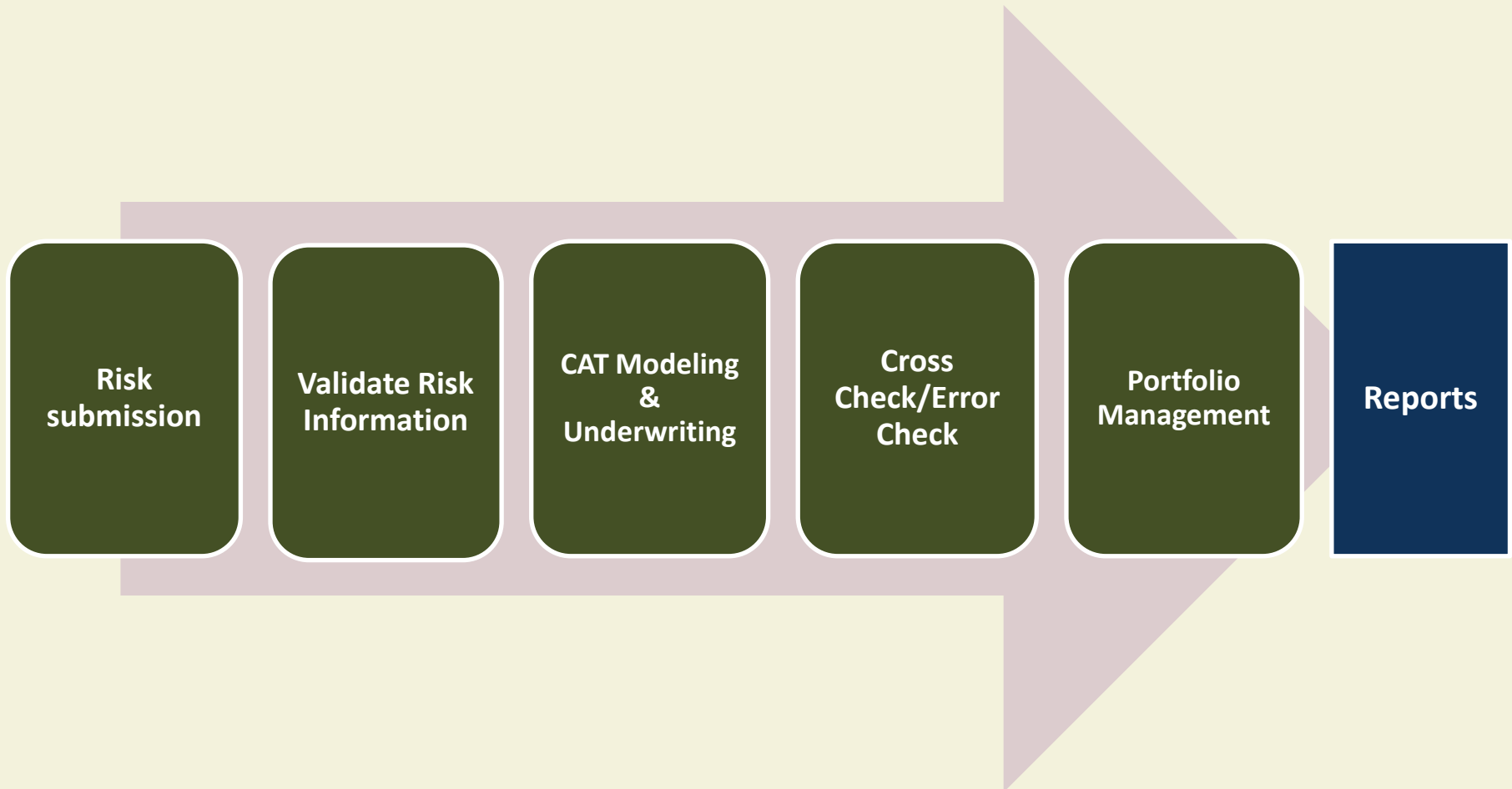


- Defined modeling ➡ underwriting workflow
- Skilled underwriting
- Key construction components
- Practical example
- Cat model results comparison





Defined Modeling ➡ Underwriting Workflow

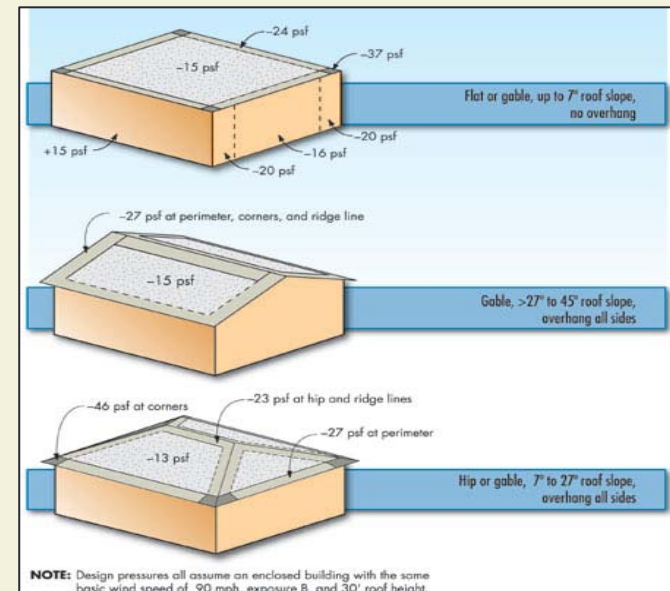
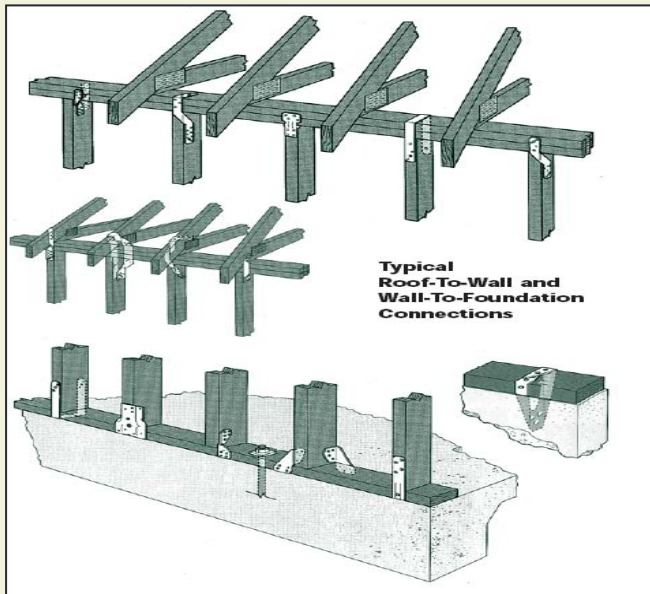


## Skilled Underwriting

- Focus on target risks
- Utilize the CAT models for what they are – tools to assist in the UW process and decision making
- Understand construction and how CAT models and construction aspects of a building impact its wind resistance
- Utilize all tools available and follow through on the UW process from beginning to end

## Key Construction Components

- Primary Construction Type (Frame, JM, MNC, etc.)
- Roofs (Geometry, Slope, Cover, Anchorage)
- Many others but lessor impact:
  - roof equipment, wall cladding, opening protection, type of roof framing, ground equipment, etc.



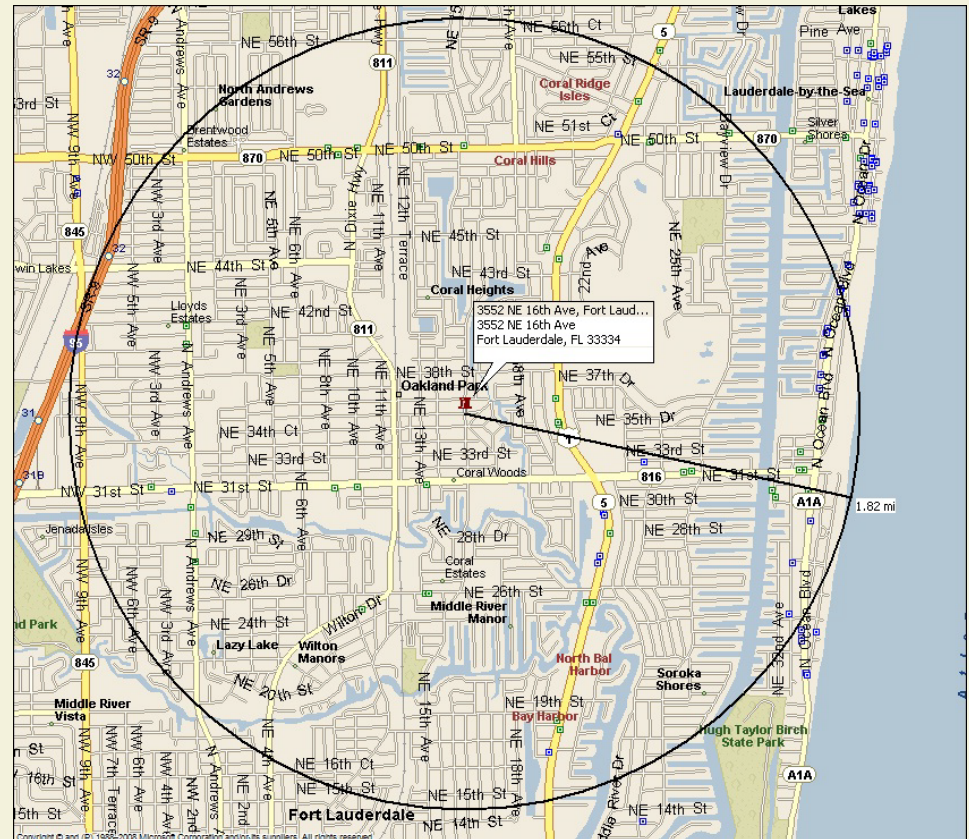
# Model Utilization

## Practical Example

### The Importance of Accurate CAT Modeling in the Underwriting Process

#### Risk Considered

- Apartment Complex
- \$25M TIV
- Ft. Lauderdale, FL
- Constructed in 1986
- Joisted Masonry





# Model Utilization

## CAT Model Results with Unknown Information

Modeled only based on ISO 2 Construction code, 1986  
construction date, and scheduled values

Result	Unknown
RMS/AIR AAL Avg	\$153,586
RMS/AIR AAL Avg Rate	0.614
RMS/AIR 250-yr Net PML Avg	\$7,496,107

## CAT Model Results with Updated SOV from Broker

Model updated with 2-story construction, hip roofs, clay tile roof covering, high strength (double wrap) roof anchorage, roof cover replaced and building rehabbed in 2006

Result	Unknown	Optimistic Broker
RMS/AIR AAL Avg	\$153,586	\$24,674
RMS/AIR AAL Avg Rate	0.614	0.0987
RMS/AIR 250-yr Net PML Avg	\$7,496,107	\$1,102,366



## CAT Model Results with Skilled UW Revisions

Google pictometry online login Search More >> Sign In

BBVA Compass - Online B... Suggested Sites Web Slice Gallery Microsoft

ometry Online 1.10.1 Welcome Eric Powell | Coverage | L

workspace Source: Address 5200 NW 31st Ave, Ft Lauderdale, FL

Workspace (Author)  
Annotations  
Bookmarks  
Layers  
US Parcels

Annotations Properties

Property	Value
Ident	false
Label	Annotations

Annotations

Pictometry Map 1 / 24

Roof Area: 973.68 Square Feet Eave Height: 24.77 Feet Peak Height: 32.43 Feet Roof Angle: 24.05 Degrees Roof Pitch: 5/12

Pictometry © 2000-2012

Area: 973.68 Square Feet Eave Height: 24.77 Feet Peak Height: 32.43 Feet Roof Angle: 24.05 Degrees Roof Pitch: 5/12

Date: 12/31/2011 | Level: Neighborhood | Scale



# Model Utilization

## CAT Model Results with Skilled UW Revisions

Model updated with Gable Roof Medium Slope, Normal Shingles, Above Average Anchorage (Single Wraps)

Result	Unknown	Optimistic Broker	Skilled Underwriter
RMS/AIR AAL Avg	\$153,586	\$24,674	\$39,787
RMS/AIR AAL Avg Rate	0.614	0.0987	0.159
RMS/AIR 250-yr Net PML Avg	\$7,496,107	\$1,102,366	\$1,854,645

## CAT Model Results with Inspection Information





# Model Utilization

## CAT Model Results with Inspection Information

Confirms the roof was damaged and Wilma and roof cover fully replaced 2006 with rated shingles, provides photo confirm roof straps, no parapets, engineered shutters, no roof equipment, etc.

Result	Unknown	Optimistic Broker	Skilled Underwriter	Inspection Verified
RMS/AIR AAL Avg	\$153,586	\$24,674	\$39,787	\$28,655
RMS/AIR AAL Avg Rate	0.614	0.0987	0.159	0.114
RMS/AIR 250-yr Net PML Avg	\$7,496,107	\$1,102,366	\$1,854,645	\$1,298,335

## CAT Model Results Comparison

Result	Unknown	Optimistic Broker	Skilled Underwriter	Inspection Verified
RMS/AIR AAL Avg	\$153,586	\$24,674	\$39,787	\$28,655
RMS/AIR AAL Avg Rate	0.614	0.0987	0.159	0.114
RMS/AIR 250-yr Net PML Avg	\$7,496,107	\$1,102,366	\$1,854,645	\$1,298,335

Ugly

Pretty, but  
like an  
airbrushed  
photo

Pretty  
Picture – A  
Natural  
Beauty

Pretty  
Picture –  
Taken with  
High Res  
Lens



# Model Utilization

## Real Life Example when modeling tells us one thing and inspection paints another picture...

- The SOV provided by the insured/Broker noted:
  - 1974
  - 2 story
  - Frame with roof clips
  - Condo complex in FL
  - 1998 to 2007 roof coverings
  - 100% occupied
- All of the above true, but the inspection revealed:
  - No maintenance, poor exterior conditions, low occupancy rate, toe-nailed roof anchorage
- Account was cancelled
- Evaluate, model, inspect and follow through







# Model Utilization

## CAT Model Results Comparison

What if there are 5,000 similar locations in a Portfolio...?

Result	Unknown	Optimistic Broker	Skilled Underwriter	Inspection Verified
RMS/AIR AAL Avg	\$767.9 M	\$123.4 M	\$198.9 M	\$143.3 M
RMS/AIR AAL Avg Rate	0.614	0.0987	0.159	0.114
RMS/AIR 250-yr Net PML Avg	\$37.48 B	\$5.51 B	\$9.27 B	\$6.49 B

Theory is nice, but what about a real life example?





# Background



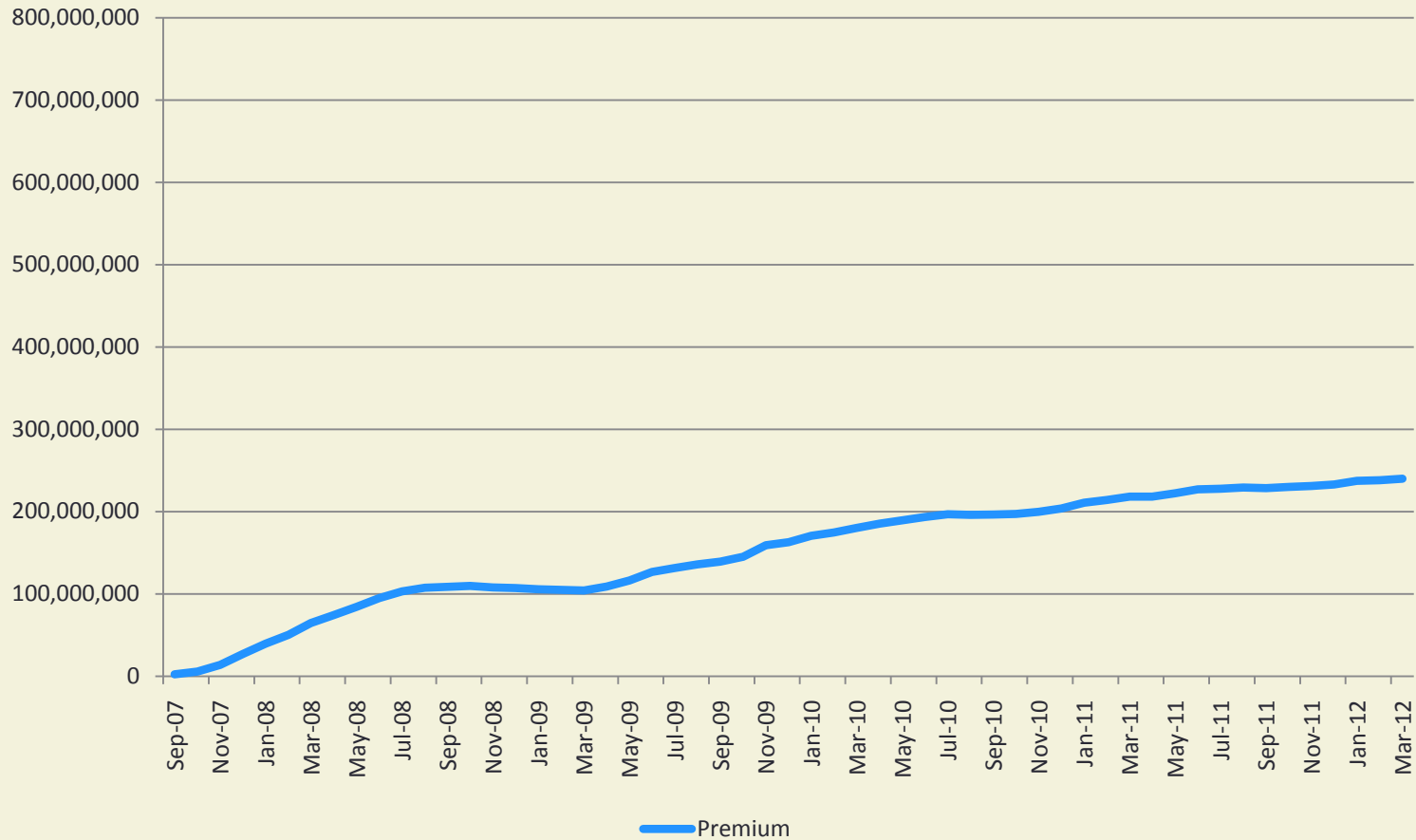
- Contracted with Amrisc as the sole MGA since 2007
- Initial \$50M Surplus
- Florida domiciled, admitted coverage
- Single line of business – Commercial Residential
  - Condominium and Homeowner Associations
- Property Coverage only
- ISO based forms



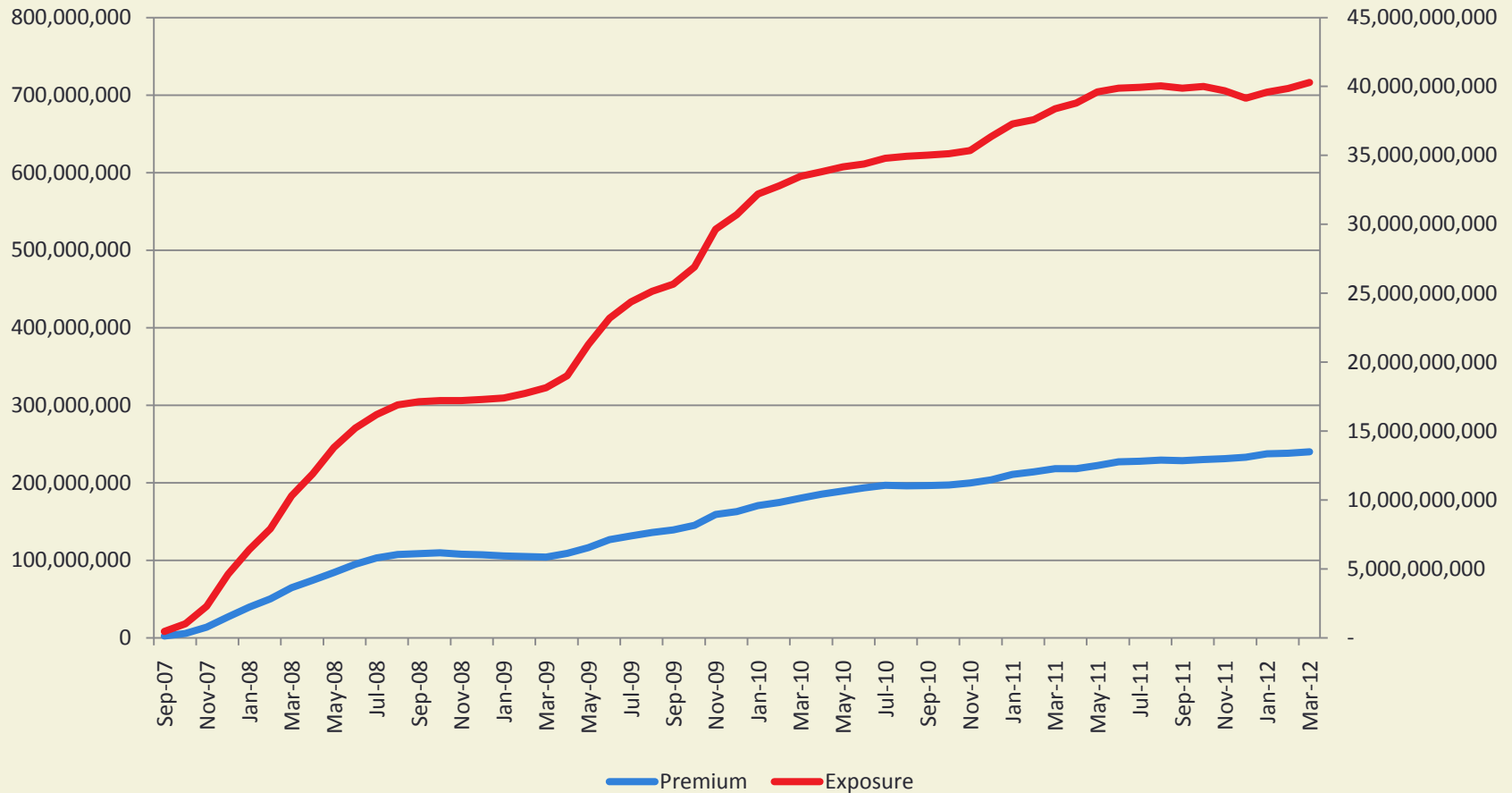


# Portfolio Management

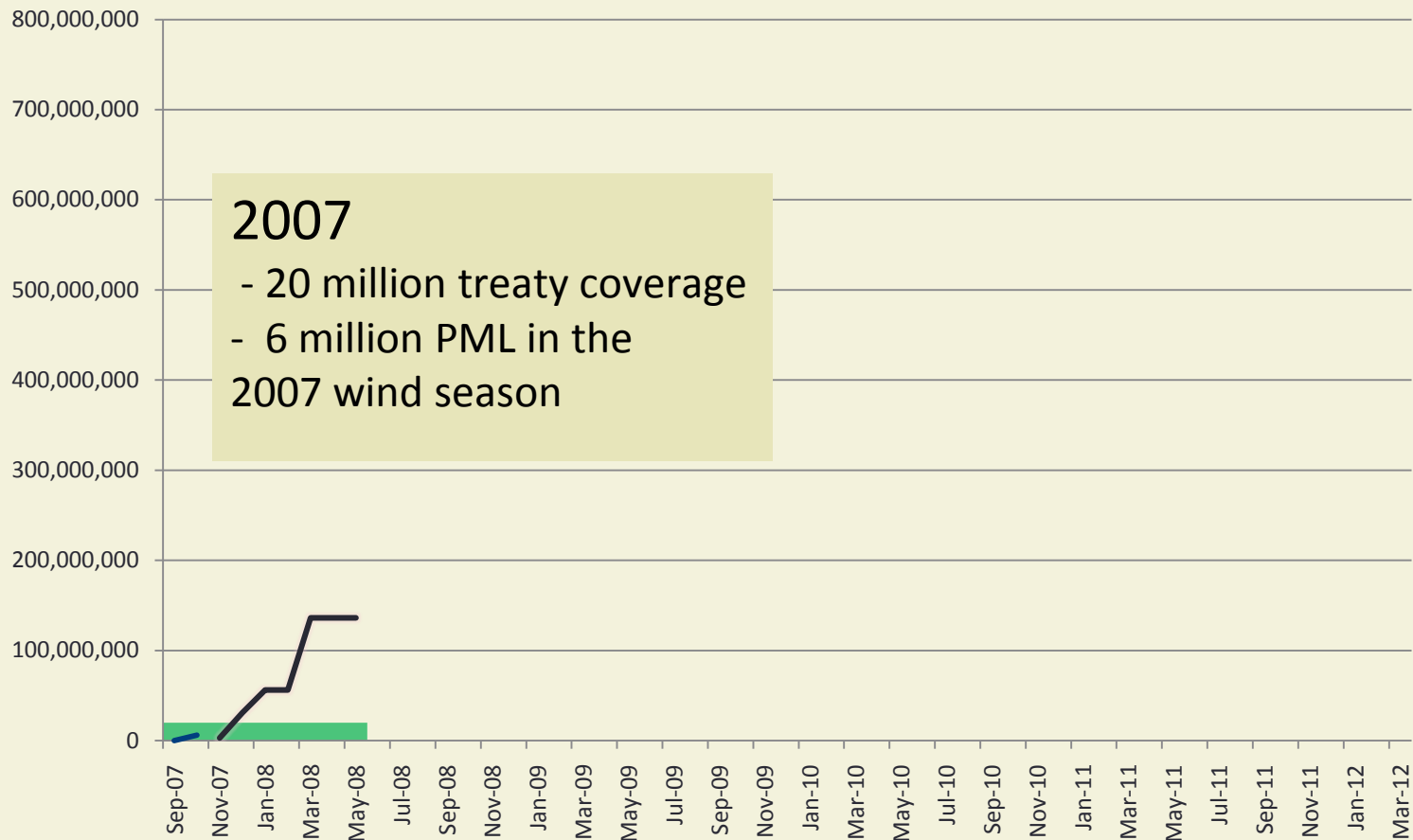
## Growth Since Inception



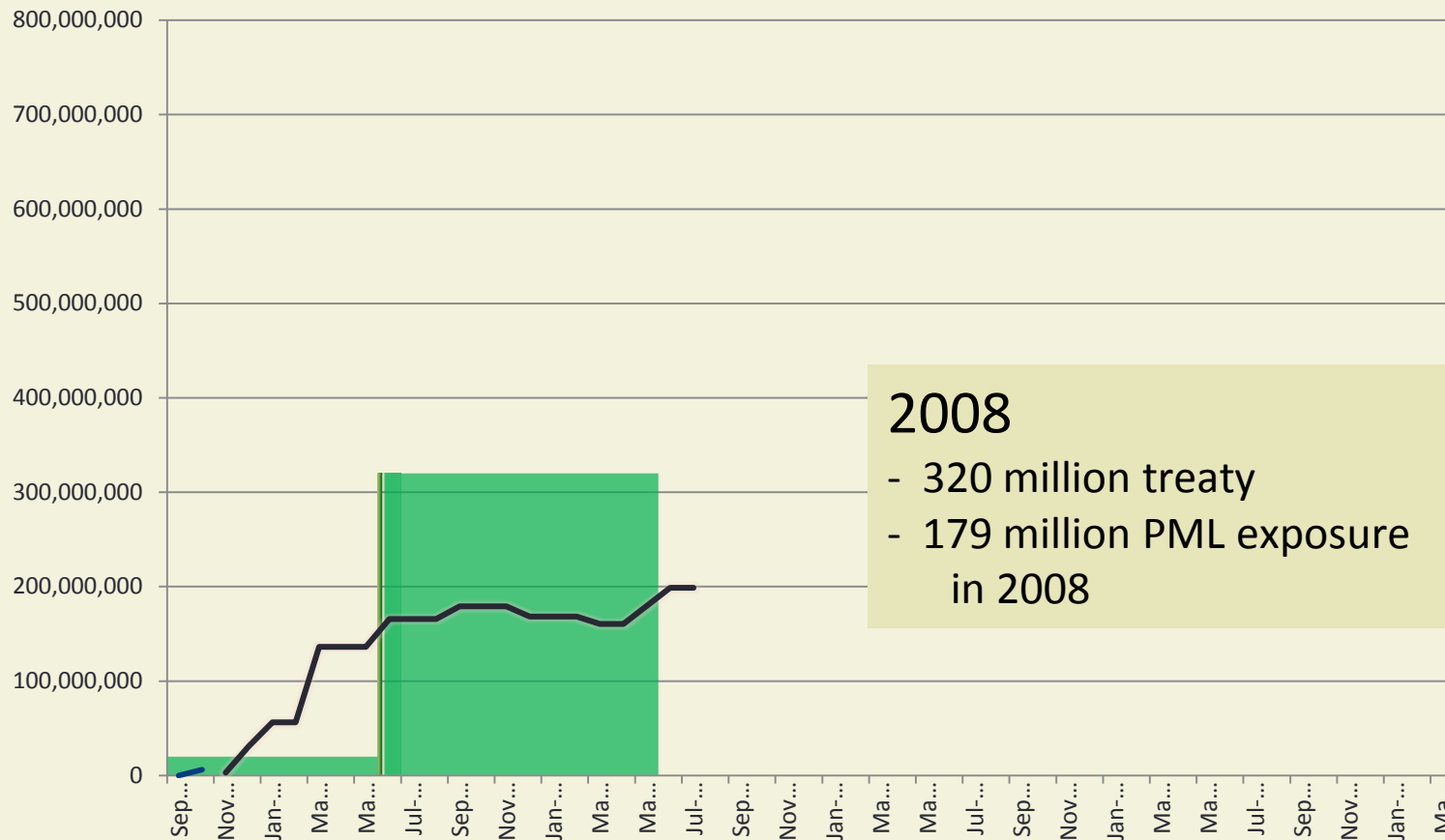
## Growth Since Inception



## Growth Since Inception

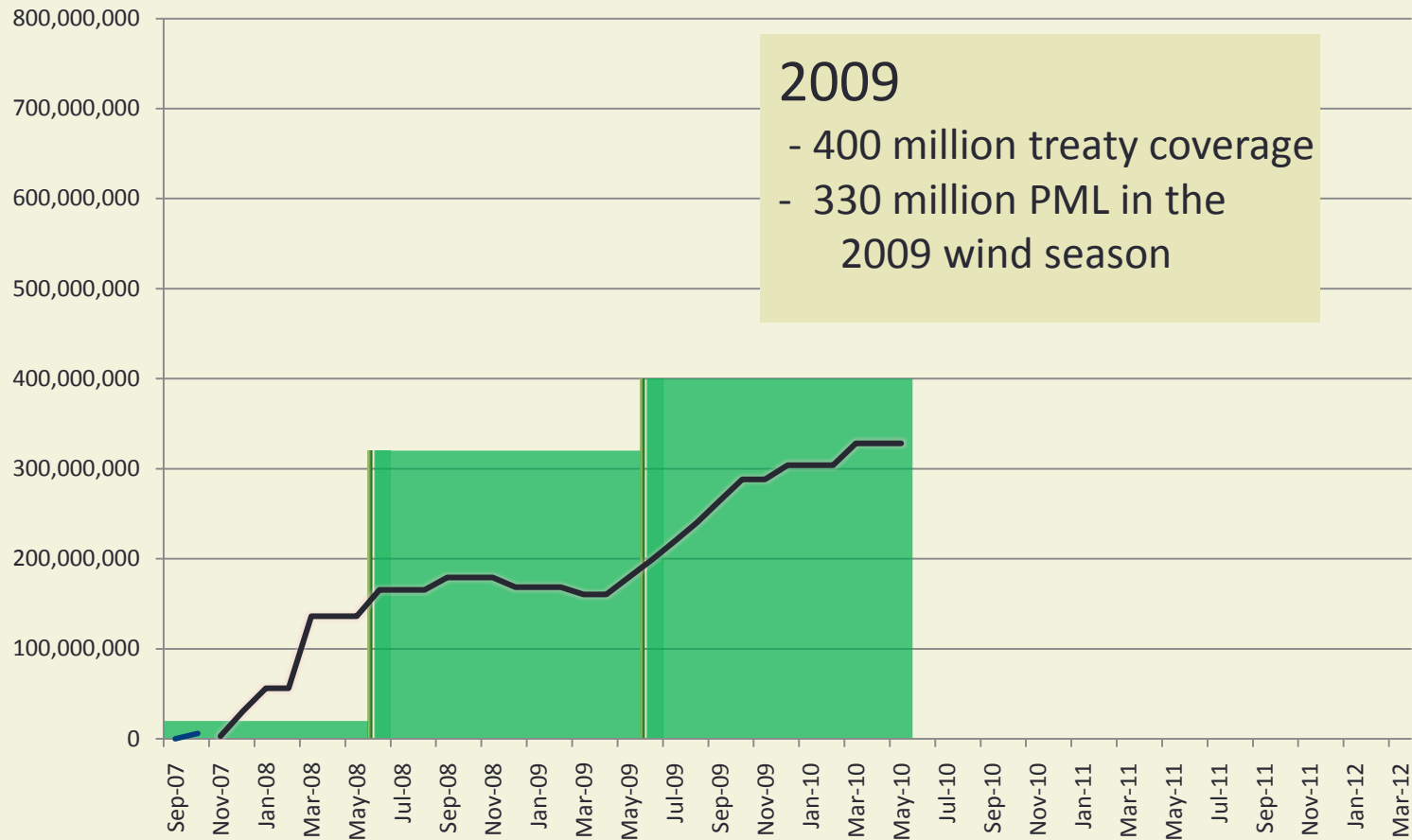


## Growth Since Inception

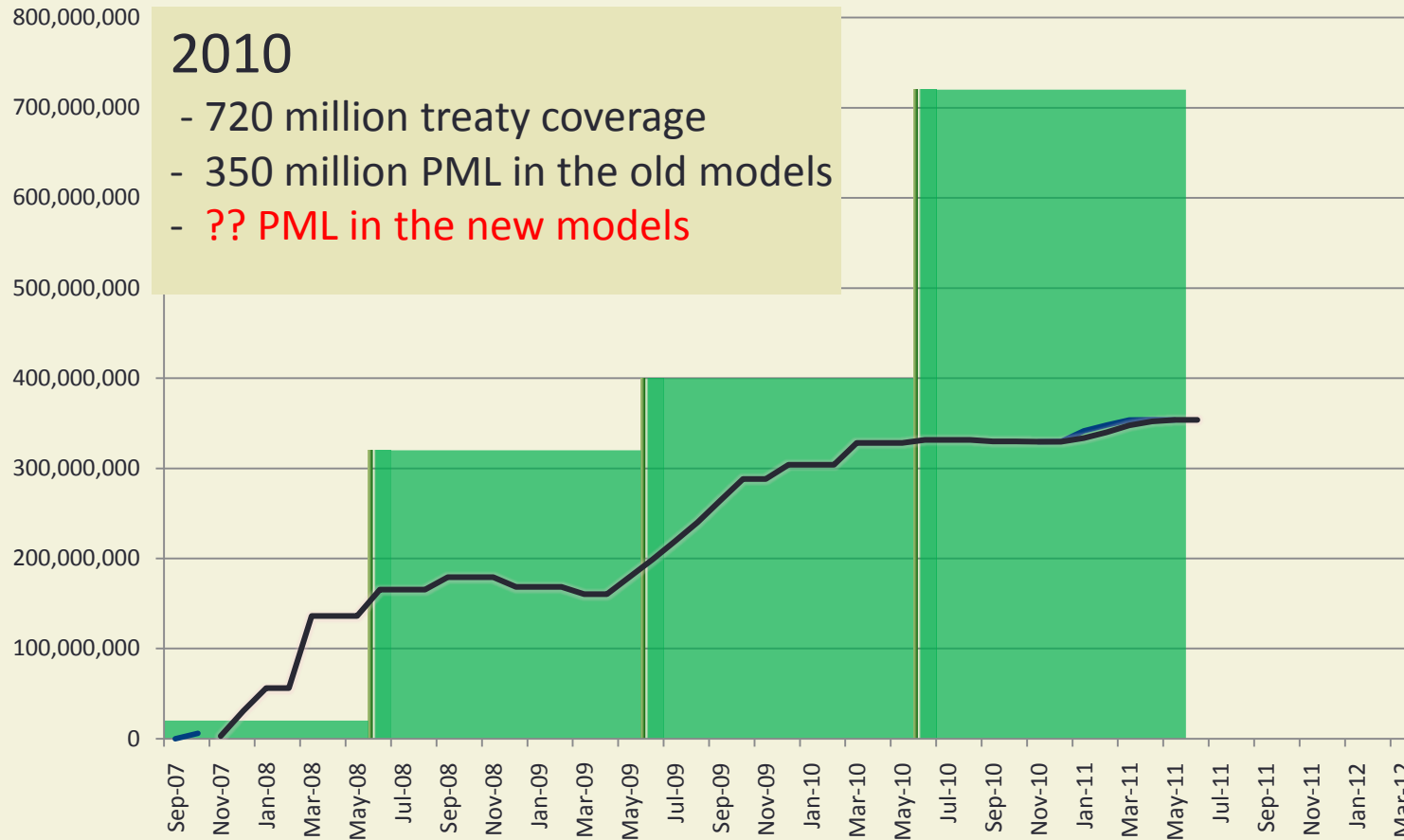




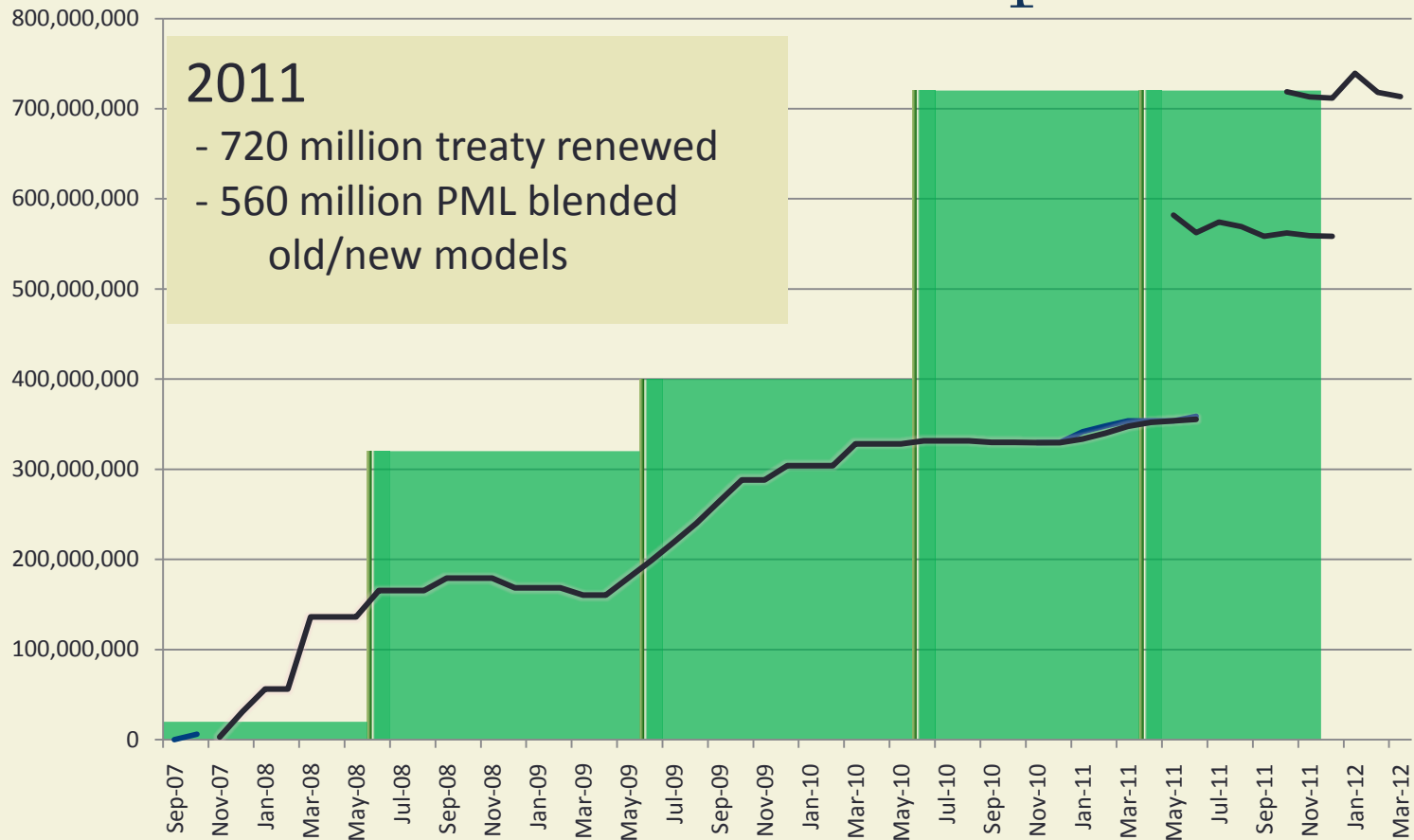
## Growth Since Inception



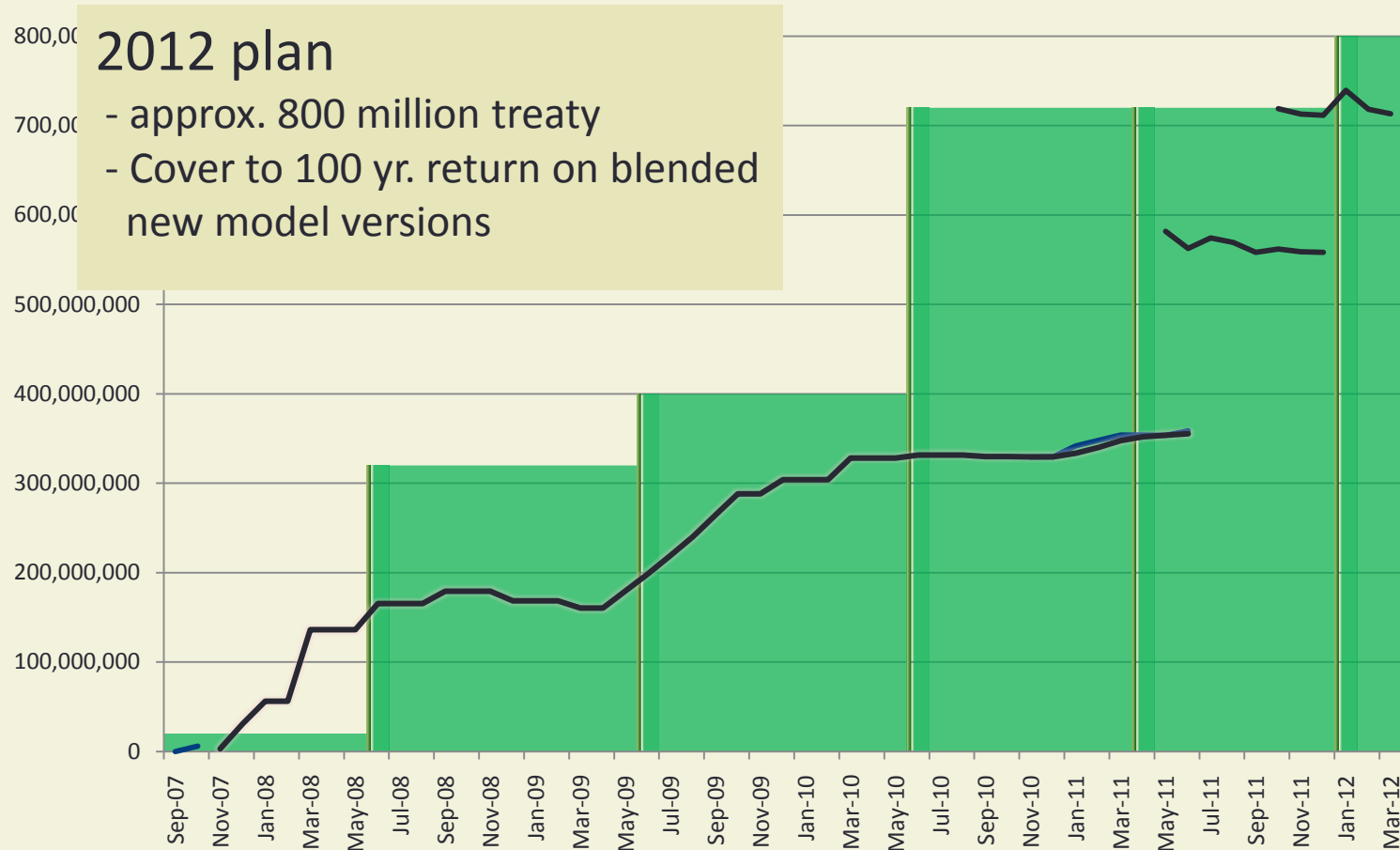
## Growth Since Inception



## Growth Since inception



## Growth Since Inception





# Portfolio Management

## How Do We Manage the Exposure?



- Portfolio Management
  - Monthly, quarterly review of portfolio stats
    - Aggregates by state, zip code, territory , etc....

Zip Code	Aggregate
33484	583,784,779
33433	583,349,949
33321	575,133,184
33319	574,300,546
33436	563,454,075
33063	554,429,326
33437	551,297,110
33027	548,880,520

County	Aggregate
Martin	801,302,518
Volusia	772,431,879
Pasco	663,583,911
Orange	480,404,431
Saint Lucie	443,430,049
Charlotte	408,588,673
Indian River	352,892,411
Seminole	296,918,726
Okaloosa	273,045,676
Escambia	241,592,668
Saint Johns	233,436,785
Duval	208,163,512
Polk	169,801,234
Bay	119,555,101
Osceola	114,189,703
Marion	78,557,209
Alachua	75,589,420
Lake	67,082,581
Citrus	66,381,317



# Portfolio Management

## How Do We Manage the Exposure?



- Portfolio Management
  - Monthly, quarterly review of portfolio stats
    - Aggregates by state, zip code, territory , etc....
    - PML Review of portfolio

Return Period	wind demand (USD) Gross Loss OEP
5,000	5,156,408,762
1,000	2,963,868,090
500	2,156,095,383

Metrics	Base 12/31/2011
TIV	39,150,736,786
1:100 RMS	865.542.194

Contract	Analysis Type	Model/Version	Contract Limit	Result_03_2012	Current %	02_2012 %	01_2012 %
ACIC	EP 100yr	AIR_12.5	720,000,000	536,422,023	74.5%	75.6%	80.4%
ACIC	EP 100yr	RMS_11	1,000,000,000	890,219,257	89.0%	89.2%	90.0%
ACIC	EP 25yr	AIR_12.5	450,000,000	192,122,002	42.7%	42.8%	47.7%
ACIC	EP 25yr	RMS_11	450,000,000	309,397,555	68.8%	68.9%	69.5%
ACIC	EP ACIC BldPML (100yr)	RMS_AIR	750,000,000	713,320,640	95.1%	95.8%	98.6%



- ## ➤ PML impact account analysis

➤ Aggregates by state, zip code, territory , etc....

➤ PML Review of portfolio

➤ PML impact account analysis

	Account	Expire	Prem/PML	KeyCounty	UW	01/31/12	4,069,385	276,017	
	161758	04/14/12	59.02%	PINELLAS COUNTY	LHA	11/08/12	35,304,184	4,120,497	
						06/29/12	12,855,026	613,905	
Total Portfolio		229,982,626		876,802,694	26.2%	3.8 : 1	05/23/12	5,495,000	288,367
							06/01/12	9,438,090	710,685
Top 80%		208,096,589		701,677,585	29.7%	3.3 : 1	02/01/12	15,618,718	849,188
Bottom 20%		21,886,037		175,125,109	12.5%	8 : 1	03/30/12	24,132,688	1,480,333
							06/26/12	8,418,176	905,301
Bottom 20% use		9.5%		20.0%	47.7%		01/31/12	6,801,663	449,384
							06/01/12	32,833,752	2,118,406
	159397	03/08/12	59.50%	PASCO COUNTY	MNI	05/12/12	11,995,200	783,755	
	170673	07/11/12	59.54%	MIAMI-DADE COUNTY	STS	10/29/12	27,491,000	1,929,365	
	175619	12/09/12	59.71%	PINELLAS COUNTY	MNI	05/31/12	5,772,000	354,316	
	178932	10/22/12	59.74%	PINELLAS COUNTY	MNI	11/30/12	13,992,000	643,410	
	157948	03/16/12	59.80%	MANATEE COUNTY	MWA	06/01/12	18,538,352	1,168,310	





# Portfolio Management

## How Do We Manage the Exposure?



- Portfolio Management
  - Monthly, quarterly review of portfolio stats
    - Aggregates by state, zip code, territory , etc....
    - PML Review of portfolio
    - PML impact account analysis
    - ROC analysis
    - Market intelligence
    - Planning ahead for changes

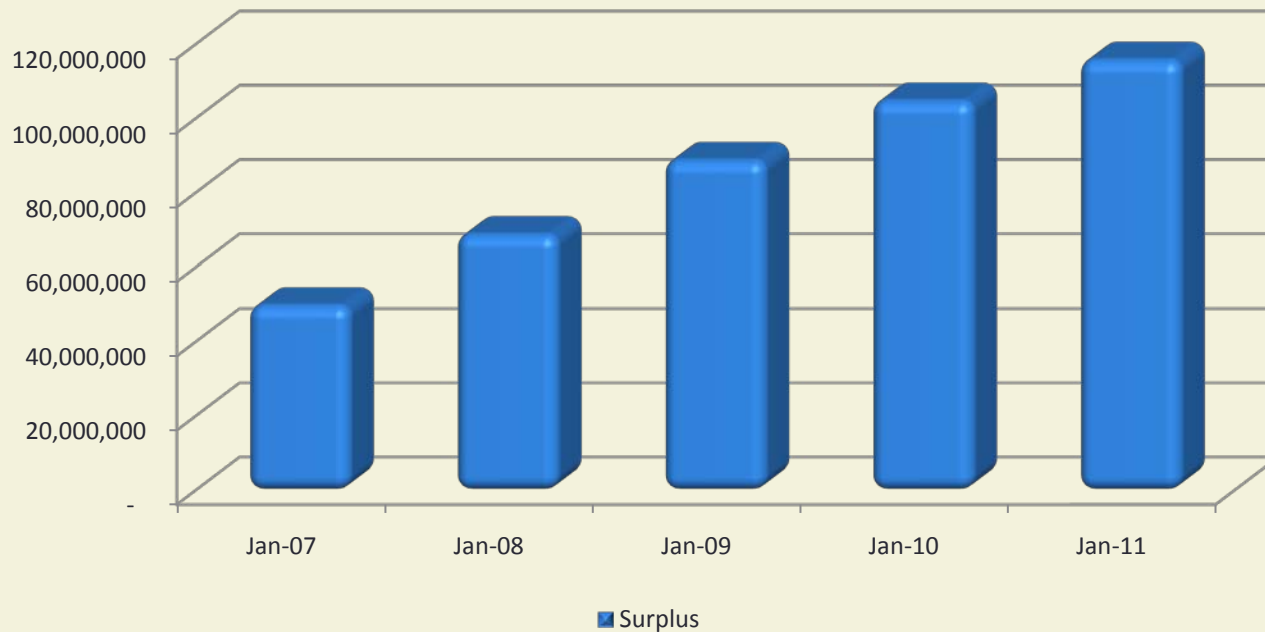


# Portfolio Management

## Results It Provides

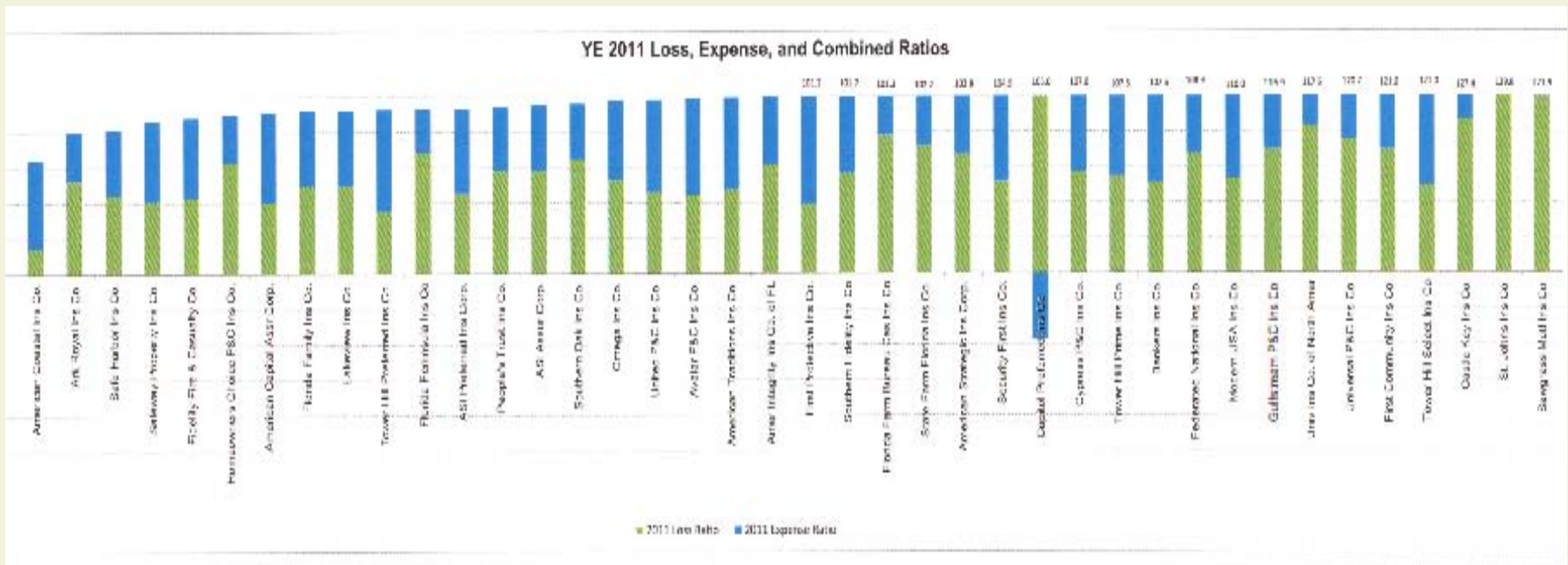


### Surplus





## Results It Provides



\*From SNL Financial Data provided by TigerRisk

- Remember ALL models' intrinsic fallibility
  - Probability-based historical information; no way to accurately predict future
- Underwriter's skill level is important
- ACCURACY OF DATA INPUT is CRUCIAL
- Portfolios require constant monitoring and adaptations

