



Program Administrators Association

2013 MID YEAR MEETING AGENDA

May 6–8, 2013 • Baltimore MD

Where Program Business Gets Done

Monday, May 6

- 9:00 a.m. **TMPAA Registration Open**
Networking Lounge Open—Sponsored by *Travelers*
- 1:00 p.m. **TMPAA Trade Show Open**—Sponsored by *NARS*
- 2:00–3:00 p.m. **Workshop—It Pays to be Social—(Social Media Presentation)**
—Sponsored by *NIP Group*
- 3:30–5:00 p.m. **PA Town Hall Meeting**—Sponsored by *Rough Notes*
- 5:00–6:30 p.m. **Welcome Reception**—Sponsored by *Hudson Insurance*

Tuesday, May 7

- 7:00 a.m. **Networking Breakfast**—Sponsored by *SPARTA Insurance*
- 8:15 a.m. **GENERAL SESSION—Announcements/Best Practice Designation**
Keynote Speaker—Admiral Mike Mullen (Ret)
—Sponsored by *Wilson Elser & York Programs*
- 10:30 a.m.–12:00 p.m. **Cyber Security, Safeguards for PAs**—Sponsored by *Wilson Elser*
—OR—
Evaluating the Financial Strength of Program Markets
—Sponsored by *Breckenridge*
- 12:00 p.m. **Networking Lunch**—Sponsored by *TRISTAR Risk Management*
- 1:00–5:00 p.m. **Carrier Meetings**—Sponsored by *Paradigm Outcomes*
- 5:00–6:30 p.m. **Networking Reception**—Sponsored by *The Hartford*

Wednesday, May 8

- 7:00 a.m. **Networking Breakfast**—Sponsored by *ACE Commercial Risk Services*
- 8:00 a.m. **GENERAL SESSION—CPL Awards, Marketing Campaign Awards**
Industry Speaker—Seraina Maag—Sponsored by *XL Programs*
- 10:00 a.m.–12:00 p.m. **Demystifying Predictive Analytics**—Sponsored by *Distinguished Programs*
- 10:00 a.m.–11:00 a.m. **A Carrier Perspective for Building Underwriting Guidelines**
—Sponsored by *Munich RE*
- 11:00 a.m.–12:00 p.m. **Territorial Expansion of Your Program**—Sponsored by *InSpecialty*
- 12:00–1:00 p.m. **Networking Lunch**—Sponsored by *Insurance Journal*