



TARGET MARKETS

Program Administrators Association



Summit Attendance

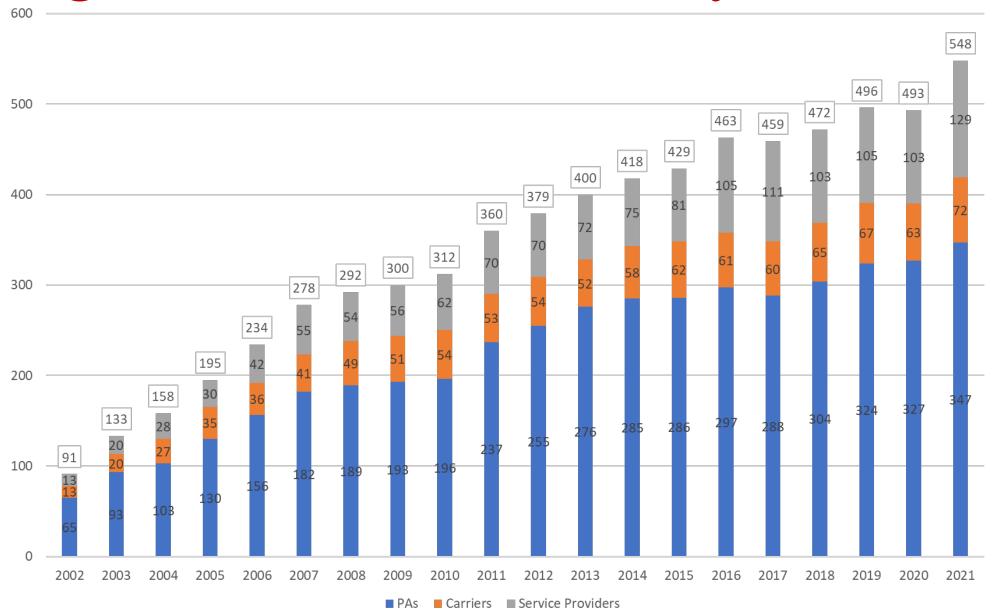


The Best in Programs Meet Here

State of the Association



Target Markets Growth by the Years



Program Business by the Numbers

The TMPAA State of Program Business Study 2021



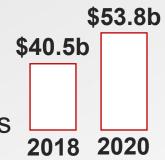
\$53.8 billion

in premiums in 2020



32.8%

increase in estimated size of the program business





Despite active M&A activity, the estimated number of program administrators in the U.S. held steady at

1,000





increase in program revenues from \$17.5b in 2010 when TMPAA inaugurated the market study

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TMPAA Charities

TMPAA Charities supports scholarships at multiple universities with the goal of bringing new talent to our field. All scholarships support students in a Risk Management or Insurance related degree program.







Kiva is an international nonprofit with a mission to connect people through lending to alleviate poverty. TMPAA Charities has made over \$35,000 in micro loans since 2009.



Main Sponsor: Rough Notes



Golf Tournament Sponsors:

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Thank you to our **Packages** from Home sponsors:

Amwins Program Underwriters
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Certifications & Designations



✓ Evaluation tool reflecting current *Best Practice* expectations



✓ New & Updated Courses

Target University



We will award a total of **10 CPL Designations** during tomorrow's General Session.

Kelley Bernal • Connie Carpenter Kristi Gayle • Timothy Hannon Savannah Hayes • Joseph D. Kulas III Brandon Loyd • Brian O'Neil Marla K. Peters • Janice Vasquez

TU Cyber Security

The **Target University Cyber Security Course** provides the framework for keeping your company at a desired security level by assessing the risks you face, a plan to mitigate them, and deciding how you will respond in the event of a security breach.

Topics Include:

- Organizational Cyber Security Awareness Training
- Developing Security Policies and Procedures
- Elements of a Cyber Security Program
- Basics of Performing a Risk Assessment
- Regulatory Standards Compliance
- Cyber Breach Response
- Ongoing Plan Monitoring
- Cyber Insurance

Powered by University Partner:



Driving losses down



WILSON ELSER

Welcome

0%



Welcome to the Cybersecurity Course

Presented By



Click NEXT > to continue.



TU Systems

The **Target University Systems Course** is being updated to explain in simplified terms the complex technology world and familiarize you with terms and workflows to reveal a clear picture of how technology supporting the insurance industry works.

You will learn about:

- Cloud Infrastructures
- Client-Server Architecture
- The Evolution of Physical to Virtual Servers
- Application Delivery and Licensing, and Data Management

Powered by University Partner:



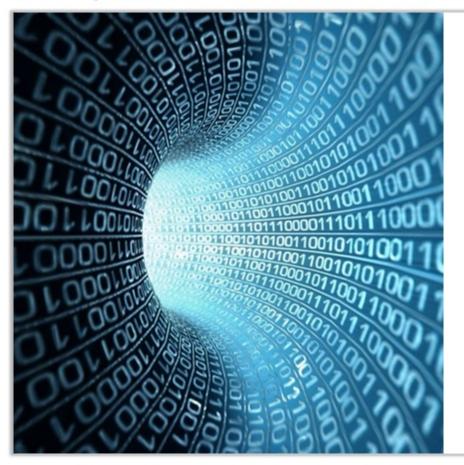
Driving losses down

Systems MENU EXIT

TARGET MARKETS MARKETS

Welcome

0%



Welcome to the Systems Course

Presented By



Click NEXT > to continue.

Today's Agenda

10:30 am –12:00 pm	Lloyd's Open House
11:45 am	. Women's Networking Lunch with Carla Harris
12:00 pm	. Networking Lunch
2:00–3:00 pm	. Maximizing Compensation, Tax Advantages,
	and the Value of Your Business
2:30–4:30 pm	. Corporate Photo Opportunity
4:00–5:00 pm	. State of Ransomware for Businesses and the
	Insurance Industry
5:00–6:30 pm	Networking Reception

Wednesday's Agenda

7:00 am Networking Breakfast

8:30 - 10:00 am General Session

- CPL Presentation
- Industry Panel: Anatomy of a Fronted Program –
 How PAs Can Leverage Expanding Fronting Options

10:30 am Making the Most of Your Marketing Dollar: Where You

Should Be Focusing Your Spend, and Why

11:30 am Box Lunch Available



TMPAA President Elect

2022 - 2023



John Colis



Gets Done.



Keynote Speaker

Carla Harris, Vice Chairman, Managing Director and Senior Client Advisor at Morgan Stanley



