

The program administrator's
connection to retail agents

Put Target Programs to Work for your Agency

Cost-effective online program marketing

OUTLET CENTER PACKAGE

\$2,500

- Outlet Center branded to your agency on the Target Programs website
- Instant lead notifications from agents looking for coverage
- Distribution of two semi-custom emails and one custom e-ad (with click reporting) to a nationwide retail agent database
- Opportunity to purchase additional custom emails at a discount*
- News release service - two releases per year about your people/products

**Lowest price on additional e-ad packages with an Outlet Center on TargetPrograms.com - see options below.*

ADDITIONAL E-ADS

3 custom HTML ads \$2,400

6 custom HTML ads \$4,500

12 custom HTML ads \$8,400

Delivered to 100K agents nationwide
(or agents in selected states)

Open/click reports including email
addresses and states

CONTACT

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