

Matthew Moyer

Matthew Moyer mdmoyer@email.sc.edu

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EDUCATION

VLERICK BUSINESS SCHOOL

Master of Artificial Intelligence and Business Analytics (MAI).

September 2025 - May 2026

Leuven, Belgium

MOORE SCHOOL OF BUSINESS, University of South Carolina

Master of International Business (MIB). GPA: 3.83 / 4.0

August 2024 - May 2025

Columbia, SC USA

International Finance Track.

Study Abroad (London and Paris): Business Visits with PWC, IDEO, UPS, Google, SVP, and Others

March 2025

MOORE SCHOOL OF BUSINESS, University of South Carolina

Bachelor of Science. Major in Risk Management and Insurance. GPA: 3.78 / 4.0

August 2021 - May 2024

Columbia, SC USA

Minor in Applied Computing.

MOORE SCHOOL OF BUSINESS, University of South Carolina

Czech Republic, and Austria

Study Abroad: Business visits with OMV, Erste Bank, EU Investment Fund, and Others

May 2024

EXPERIENCE

CAROLINA COLD ONES, LLC

Columbia, SC USA

Founder

April 2024 - Present

Act as the CEO, responsible for lead generation, client relationships, and the technical side, including AI and web development

- Generated \$40,000 in revenue within the first year of operation, created a website and multiple revenue streams
- Created AI GPTs for art, mastered Photoshop and Illustrator, and learned custom clothing creation
- Implemented web scraping and automated emails for client outreach; programmed website using html, javascript, and css

UNISON RISK ADVISORS

Towson, MD, USA

Commercial Lines Intern

June 2023 - May 2024

Supported the commercial lines team at an insurance brokerage by researching client risks and evaluating properties

- Assisted in developing a training program to help school faculty to be able to spot warning signs of potential shooters
- Produced quarterly spreadsheets covering key metrics, such as premium amounts and sector-specific data for global partners
- Assisted our risk control team with three on-site visits with clients in the manufacturing sector

MOYER LANDSCAPING

New Market, MD, USA

Co-Founder

April 2015 - May 2023

Co-founded a landscaping company, overseeing operations and patio restoration. Managed employee recruitment and crew

- Expanded business operations, growing from servicing 5 lawns per week to over 40 per week within four years
- Managed recruitment, onboarding, and training of 8+ part-time employees, ensuring efficiency and service quality.
- Analyzed job profitability and optimized service offerings based on data insights, doubling monthly profits.

UNUM

Columbia, SC, USA

Scholar Intern

September 2022 - May 2023

Processed claims for densities and assisted the claims team with credentialing tasks

- Provided high-quality transactional support to business areas, such as claims and credentialing
- Processed hundreds of claims daily, validating policy information, and correcting identification errors

SAARA INC.

Fremont, CA, USA

Business Development Intern

September 2021 - May 2022

Generated new leads with Shopify clients for an e-commerce app that improved return management

- Conducted market research to identify over 500 prospective clients in international markets
- Developed strong communication skills by collaborating with international colleagues based in Asia

LEADERSHIP on CAMPUS and in the COMMUNITY

Secretary, Gamma Iota Sigma Professional Fraternity, 2023 - 2024

Pledge Class Treasurer, Zeta Sigma Chapter, Phi Chi Theta Fraternity, 2021 - 2022

IT - ANALYTICAL

General Applications
Design - Editing
Programming

Excel (macros, modeling, VBA, solver), Word, PowerPoint, Outlook
Photoshop, Illustrator, Canva, WooCommerce, WordPress, Shopify
HTML, JavaScript, Python, CSS, SQL, R, Scikit Learn, Machine Learning in Python