

Special Print & Digital Marketing Opportunity

**2022
Target
Markets
Program
Administrators
Association
Special Section**



Rough Notes is once again dedicating a special priced supplement within their September 2022 Issue exclusively to Target Markets. Our previous 16 supplements were a tremendous success.

Here's what a member says about this marketing opportunity:

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The *Rough Notes* Target Markets Supplement is one of the most credible national publication tools for Program Administrators to take their specialty market expertise to the insurance industry. Over the last 15+ years our organization has made use of this opportunity for association members as a key element of a marketing strategy to grow our business.”

—Christopher L. Pesce
Director of Operations
One80 Intermediaries, Inc.

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Our collaboration with *Rough Notes* has provided a unique and important vehicle for TMPAA members to promote their programs, solutions and expertise to the industry for over 20 years. I would strongly encourage all association members to take advantage of this opportunity.

—Ray Scotto
TMPAA Executive Director

Participation in this section includes:

- Two full pages: a professionally written feature article and full-page 4-color ad or a two-page ad spread
- National exposure to the industry in both the print and digital versions of the industry's largest and most read magazine, *Rough Notes*, print and online—all for \$5,000

Contact us today!

Eric Hall, Executive Vice President, National Sales Director—Advertising

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