

BENEFITS	PLATINUM \$50,000+	GOLD \$12,000+	SILVER \$6,000+	BRONZE \$3,000+
Association Membership	✓			
Website Sponsor Logo (all pages)	✓			
Meeting Registrations Included	3	2*	1*	
PRE-EVENT RECOGNITION				
Print Ads (3)	✓	✓		
Email Blasts/Newsletters	✓	✓		
Social Media	✓	✓		
Website Meeting Page	✓	✓		
Direct Mail	✓	✓		
ON-SITE RECOGNITION				
Program Book Ad	✓	✓	✓	
Logo on Program Book Sponsor Page	✓	✓	✓	
Conference Signage	✓	✓	✓	✓
Logo on Standalone Sponsor Banner	✓			
Attendee Name Tag Ribbon	✓	✓	✓	✓
General Session Presentations	<i>Logo</i>	<i>Logo</i>	<i>Name</i>	<i>Name</i>
Mobile App	<i>Logo</i>	<i>Logo</i>	<i>Name</i>	<i>Name</i>
POST-EVENT RECOGNITION				
Thank You Print Ad	<i>Logo</i>	<i>Logo</i>	<i>Name</i>	<i>Name</i>
Newsletter and Meeting Follow Up Emails	✓	✓		
Social Media	✓	✓		

*Included with standalone sponsorship only. Selecting items totaling desired sponsor level does not include meeting registrations.